Interoperable Meeting Rooms: Challenges and Opportunities

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Executive summary

Interoperability comes to the forefront as enterprises look to maximize the use of their meeting rooms

- Hybrid work is now a permanent workplace feature, driving widespread adoption of unified communications as a service (UCaaS) platforms and collaborative meeting services.
- However, many organizations face challenges in their hybrid work technology stack:
  - Multiple UCaaS solutions are used, such as Teams, Zoom, Google Meet, RingCentral, or Webex, across different departments that do not often seamlessly interoperate.
  - Meeting rooms are standardized on one meeting platform, but users need to join meetings on other platforms.
  - There is limited Web real-time communication (WebRTC)-based interoperability with functionality constraints.
- The above fragmentations create obstacles to delivering seamless collaboration experiences for employees working in hybrid environments.
- Organizations prefer standardizing on one internal UCaaS platform for simplicity, but still need interoperability solutions for external collaboration.
- Interoperability solutions fall into two broad categories: hardware solutions and software solutions, each with distinct advantages, as will be shown on the next slide.

Breaking down the interoperability barrier

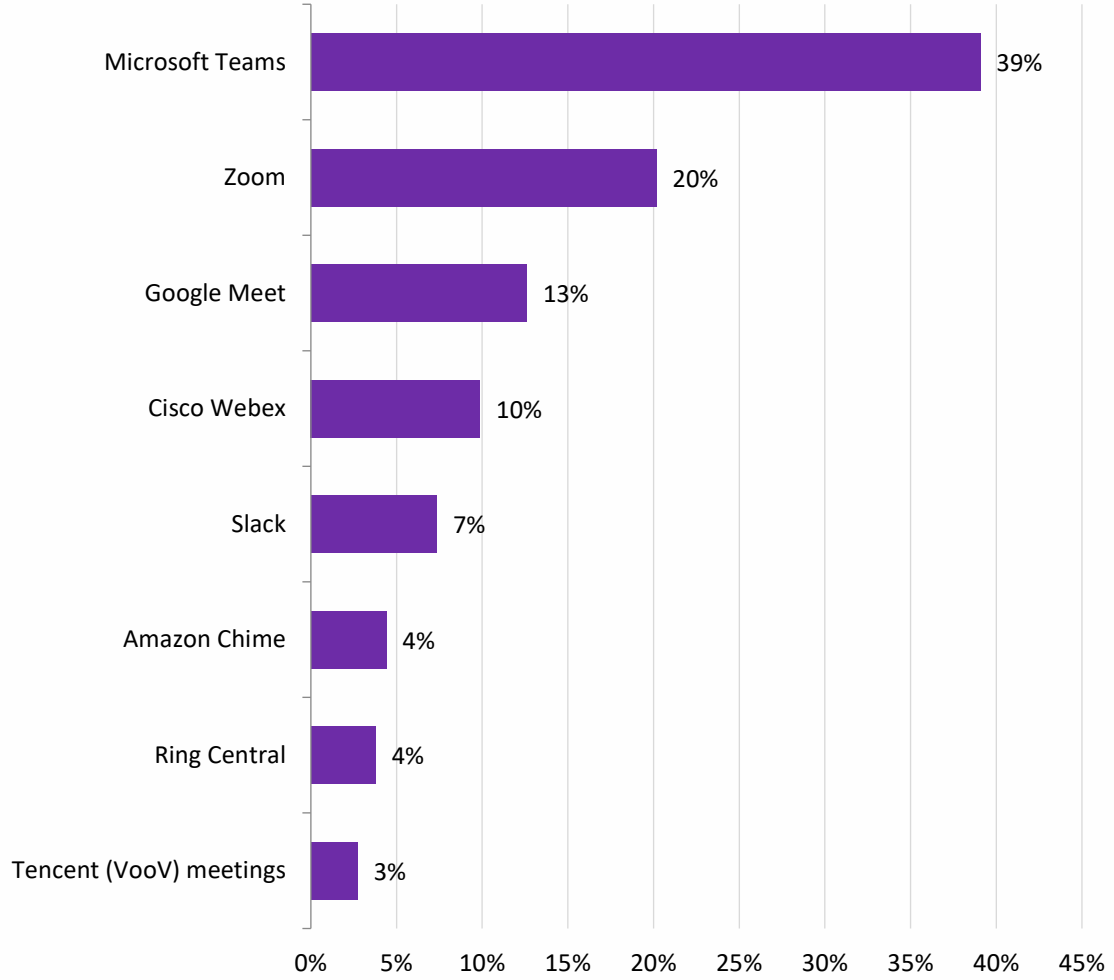
- **Software-based** interoperability solutions that could be deployed on-premises or in the cloud offer superior collaboration through:
  - **Scalability:** Cloud-based solutions adapt quickly to business growth
  - **Cost efficiency:** Reduced hardware investment and maintenance costs
  - **Security:** Enhanced data protection measures
  - **AI integration:** Potential to maintain native features across different meeting platforms.
- **Hardware-based** solutions, such as “bring your own device” (BYOD) and wireless conferencing solutions, are gaining popularity in smaller spaces due to:
  - **Flexibility:** Employees can use their preferred devices
  - **Simplicity:** Easier deployment and operation
  - **Cost effectiveness:** Lower overall investment
- With interoperability solutions often requiring significant investment, businesses must carefully evaluate options before committing to ensure they reduce their total cost of ownership (TCO) and maximize returns.
- The global interoperability market has consolidated. Verizon BlueJeans has exited the market, and Poly Clariti is sunsetting after entering an agreement to move its existing customers to Pexip, which is now the key player in this space.
- True “any-to-any” platform interoperability is not yet available, but Pexip is making progress toward this goal in the mid to long term.

Introduction

A fragmented UCaaS solutions market

- The enterprise collaboration solutions market demonstrates significant competitive dynamics, with many players vying for market share. Microsoft Teams has established clear market leadership in the digital workplace collaboration sector.
- The market demonstrates clear hierarchical positioning:
  - Microsoft Teams maintains the dominant market position.
  - Zoom holds second position with 20% market share (2024).
  - Regional players such as VooV show growth in European markets.
  - Cisco Webex shows market expansion in specific countries.
- Market penetration varies significantly by region:
  - The US leads with 42% Microsoft Teams adoption.
  - Germany shows lower adoption rates at 35%.
  - The UK demonstrates a growing Cisco Webex presence.
  - France reports 5% VooV market penetration.

What is your primary meeting platform? (US, UK, Germany, France)



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Source: Omdia

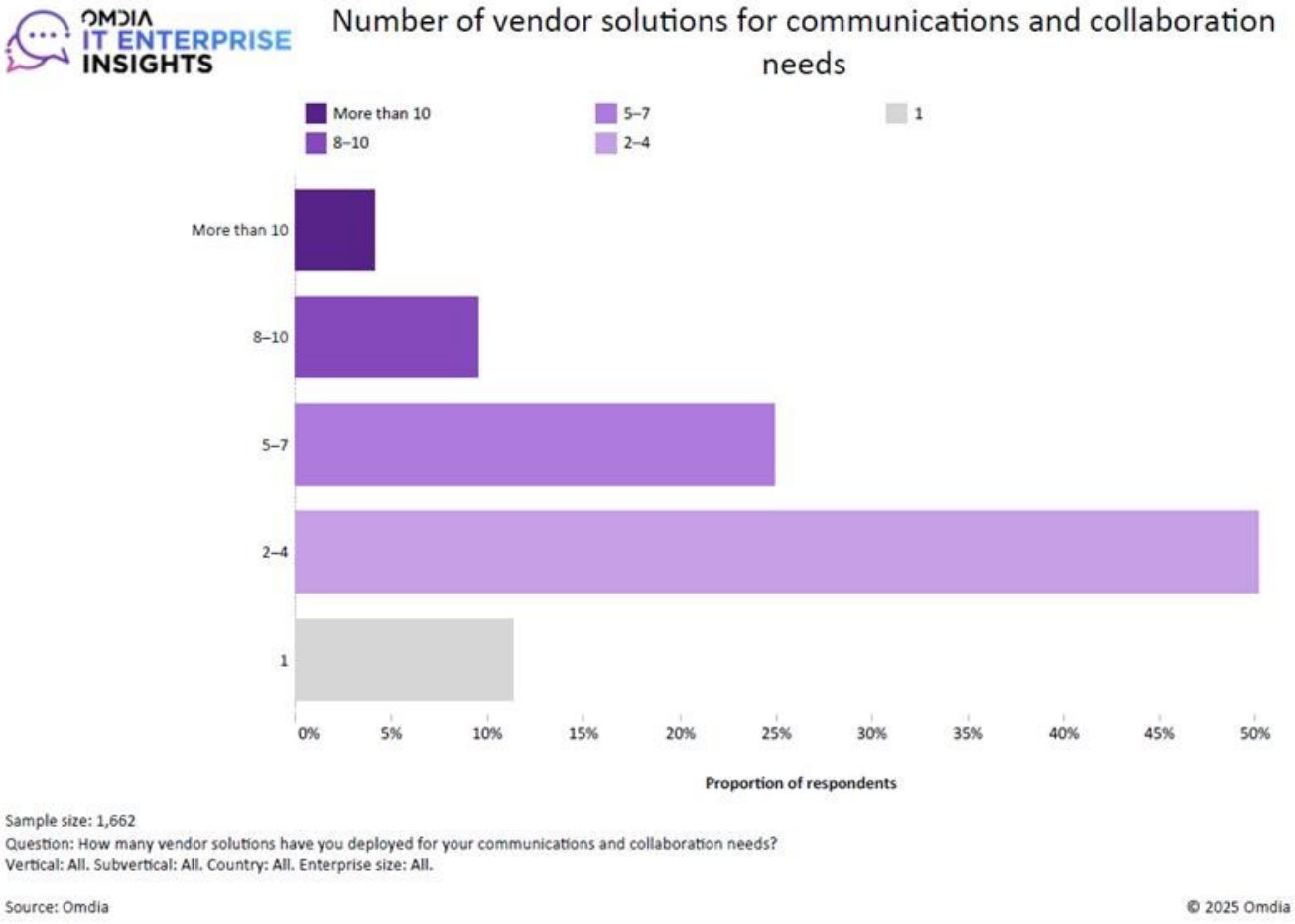
The meeting room devices market is also complex and fragmented

- **Intense competition:** The video conferencing device market is highly competitive, with Omdia tracking more than 50 vendors each quarter. Some offer certified solutions; others provide optimized options for various collaborative meeting services.
- **Diverse operating systems:** Meeting room devices mainly run on Windows, Android, or are standards-based endpoints designed for the session initiation protocol known as SIP/H.323. Windows offers advanced features for larger spaces at a higher cost, whereas Android provides simpler, cost-effective solutions for smaller rooms. This variation challenges interoperability, as each platform handles protocols and integrations differently.
- **Switching costs:** Moving to a new collaborative meeting service, operating system, or device form factor may require changes to meeting room strategies, creating challenges in managing TCO.
- **Certification and compatibility:** Vendors often claim compatibility with multiple services. However, certified devices from brands such as HP Poly, Crestron, Yealink, and Logitech can typically run only one room client at a time. Switching platforms usually demands a device reboot, limiting interoperability.
- **Devices come in various form factors:** These include videobars, room kits, assembled room kits, etc., which makes it challenging to conduct a like-for-like comparison.

Source: Company websites

The multi-UCaaS platform reality

- In a revealing insight from Omdia's IT Enterprise Insights survey, fully half of all enterprises juggle between two and four unified communications & collaboration (UC&C) solutions. This reveals the complex reality that organizations face in catering to diverse collaboration needs.
- The interoperability challenge:
  - All UCaaS and collaborative meeting services rely on proprietary SIP/H.323 implementations, leading to a fragmented environment that prevents inter-service calls. Interoperability in video conferencing has long posed challenges for enterprises.
  - This fragmentation means that what should be a seamless hybrid conversation often becomes a complex dance of platform choices and walled gardens, with customers struggling to collaborate and optimize their investments in meeting room infrastructure. This technological divide represents both a challenge and an opportunity for vendors who can bridge these gaps.



Tackling the integration challenges between platforms and devices for seamless connectivity

- As employees seamlessly switch among meeting platforms on personal devices, native meeting rooms remain confined to single-platform ecosystems.
  - Native meeting rooms are locked to specific UCaaS platforms
  - Certified room systems restrict platform flexibility
  - Single-client limitation occurs in native conference rooms
- Business impact
  - Reduced room utility and resource efficiency
  - Compromised collaboration capabilities
- Strategic implications
  - Standardization vs. flexibility
  - Certified equipment vs. versatility
  - Infrastructure investment vs. practical utility
- This technological constraint transforms meeting spaces from collaboration enablers into potential bottlenecks, challenging the promise of seamless hybrid work.

Technical challenges in running two clients on a single-room system

Resource-intensive collaborative meeting applications require dedicated system resources
Potential audio and video hardware conflicts among multiple clients
Risk of system performance degradation
Complexity in managing multiple audio/video streams simultaneously

Benefits of meeting rooms dedicated to one platform

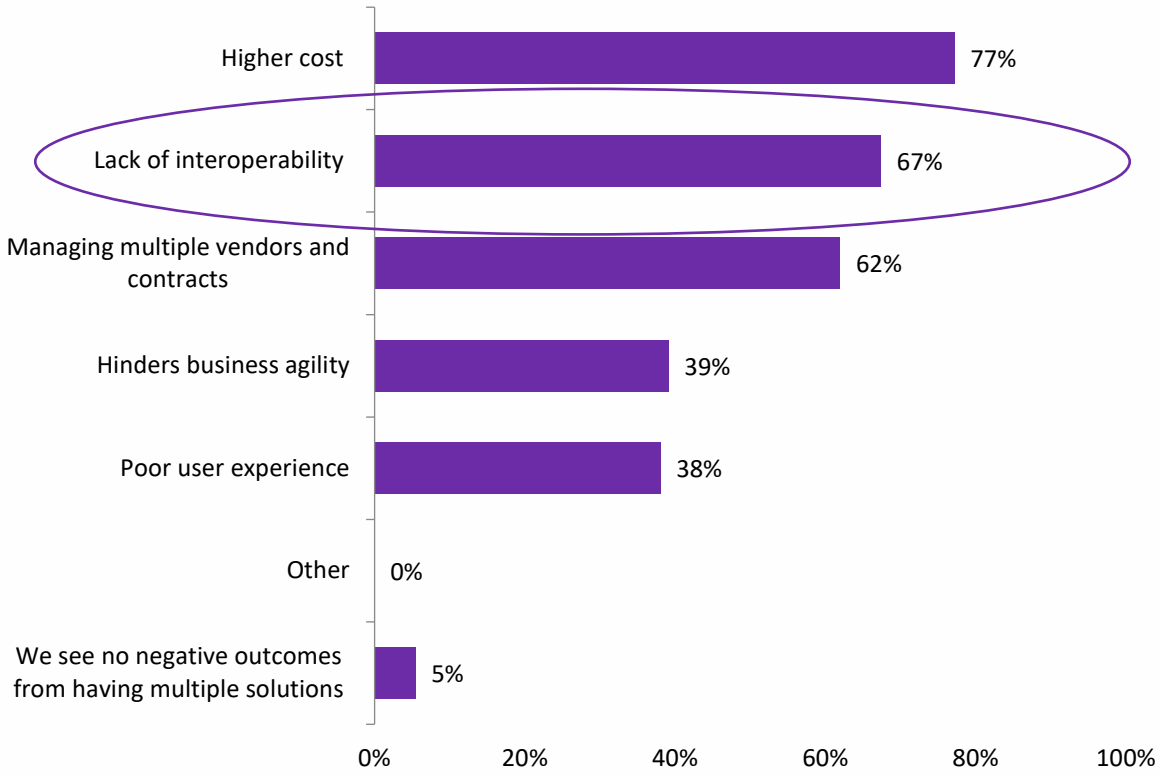
Optimization benefits	User experience advantage	Business benefits
Streamlined resource allocation	One-touch meeting join	High quality video conferencing
Optimized audio/video processing	Zero configuration needed	Professional grade audio systems
Better system stability	Consistent meeting experience	Purpose-built hardware integration

Source: Omdia

The interoperability conundrum

- Given how dedicated rooms offer better experience, Omdia does not see a future in which vendors such as Microsoft let multiple UC clients to run on standardized meeting rooms. Omdia's research confirms interoperability as the second most significant pain point in multi-platform environments.
  - It creates barriers to implementing comprehensive video strategies.
  - Forces organizations to choose between flexibility and standardization. This is particularly pronounced in native meeting rooms dedicated to a single platform such as Microsoft Teams, Google Meet, Webex, or Zoom.
  - Due to this incompatibility, employees struggle to join meetings on platforms not supported by their meeting rooms.
- To address the issue, specific interoperability solutions can help achieve a certain level of compatibility. However, any interoperability services are not only additional recurring expenses but also additional administrative burdens for enterprises. In addition, if interoperability is not well implemented, users often face delays and frustration in joining meetings.
- A solution that provides high quality video and audio, along with seamless integration across various UCaaS platforms, is critical for effective collaboration. It empowers organizations to effortlessly host meetings with internal teams and external partners on any platform, setting a powerful precedent for meeting room interoperability.

What are the top negative outcomes of having multiple solutions?



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Source: Omdia

Interoperability trend in 2025

37%

BYOD rooms

Organizations that have deployed BYOD rooms, breaking free from the constraints of a single vendor solution

62%

Interoperability preference

62% of organizations consider interoperability important in meeting rooms

More organizations plan to simplify deployments in meeting rooms and leverage interoperability to achieve their hybrid work strategy.

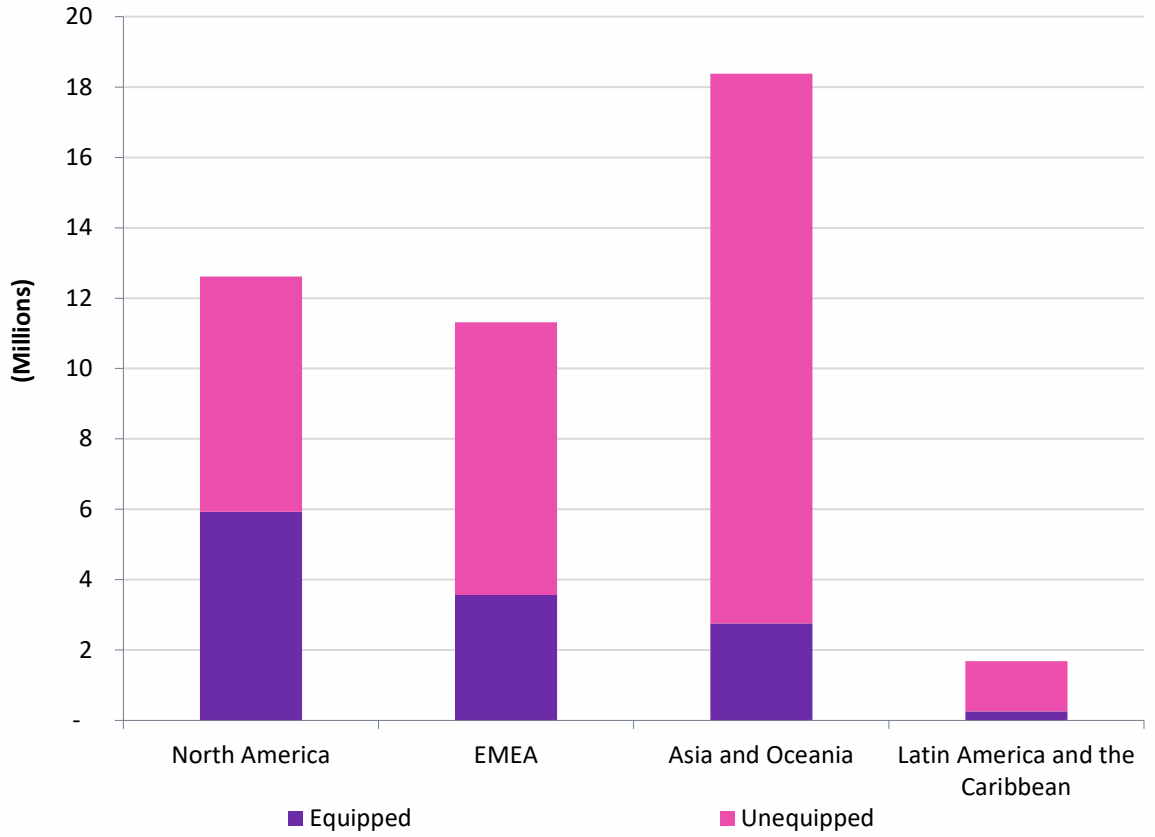
Source: Omdia

Business case for interoperability solutions

There are around 3 million native meeting rooms

- In total, there are 44 million defined meeting rooms globally. Less than 28% of them are video-enabled.
- According to Omdia estimates, there are nearly 3 million dedicated meeting rooms, such as Microsoft Teams Rooms (MTRs) and Zoom Rooms. Of these, around 1.3 million rooms are MTRs. Omdia believes that the majority of the native meeting rooms support limited interoperability.
- The implications of this technological constraint ripple through organizations:
  - **Limited room utility:** Spaces designed for one platform become inaccessible for other critical business communications.
  - **Restricted collaboration:** Employees must align their meeting platforms with room availability rather than with business needs.
  - **Investment inefficiency:** Purpose-built rooms with certified devices serve only a fraction of potential use cases, usually internal meetings. In environments where employees must meet with external partners, suppliers, and customers, the flexibility to join discussions on other platforms is paramount.

Total number of meeting rooms (worldwide)

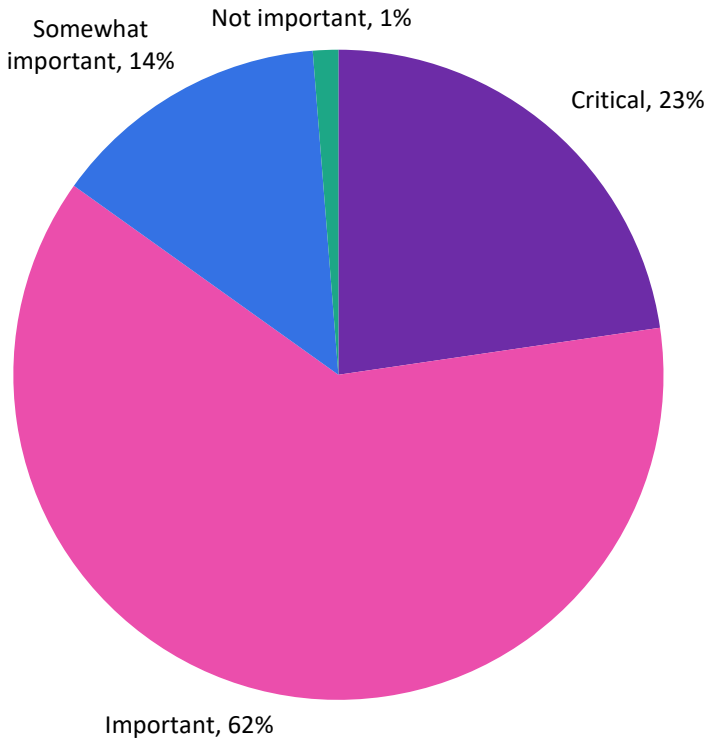


Source: Omdia

Businesses require interoperability to enhance the employee experience

- According to Omdia's video conferencing devices survey, 85% of the respondents consider interoperability a critical or important feature in meeting rooms.
- There are roughly 30 million meeting rooms (serviceable market) of various sizes, yet only 21% are equipped for video conferencing.
- The video-enabled rooms consist of a combination of contemporary spaces outfitted with dedicated, certified devices and older rooms using legacy systems, which makes standardizing user experience and usability difficult.
- In fact, 62% of organizations aim to shift toward dedicated room solutions while phasing out their current legacy systems. These outdated solutions also lead to higher maintenance and support expenses.
- Currently, organizations need to implement cloud video interoperability (CVI) solutions to ensure compatibility with older H.323 endpoints and cloud-based collaborative meeting platforms.

How important is video conferencing interoperability in your meeting room?



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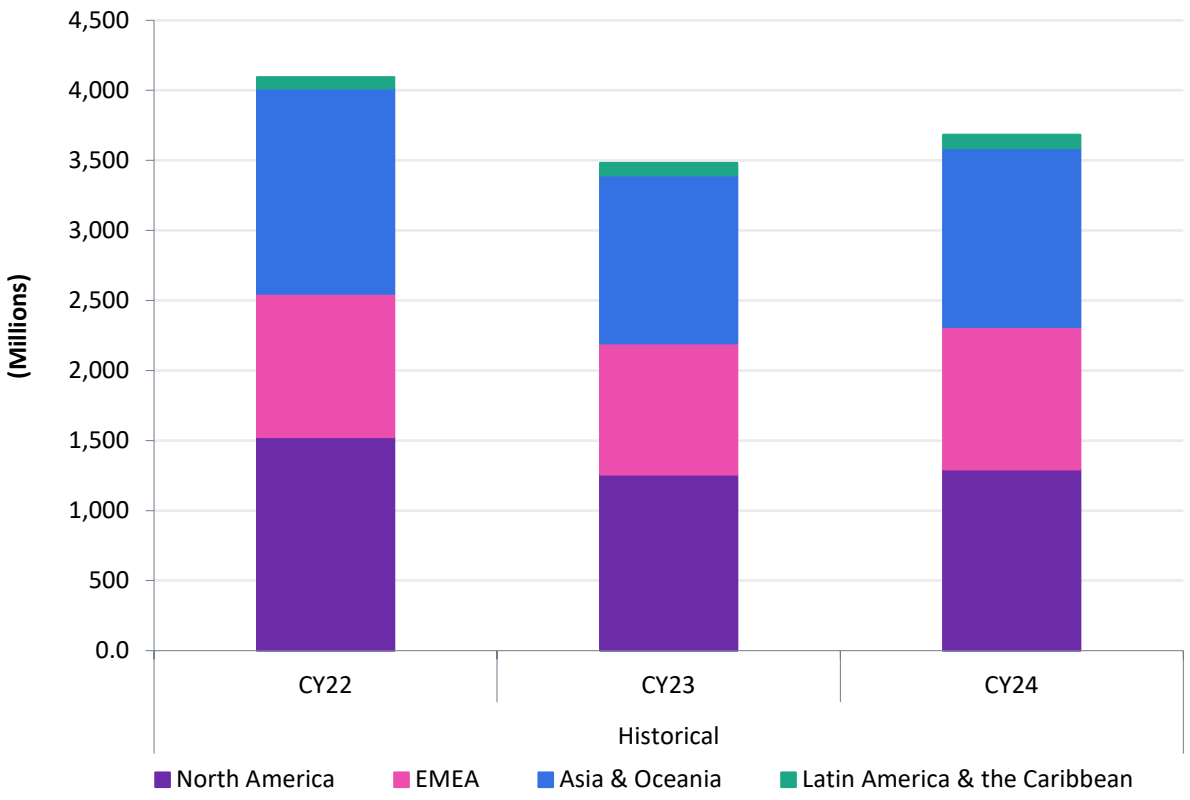
Source: Omdia

The SIP/H.323 endpoints market is contracting, but still has a long tail

- Many legacy boardrooms and large meeting rooms (23% of all meeting rooms globally) still rely on legacy setups with dedicated endpoints from Cisco or HP Poly that do not directly interoperate with cloud-based collaborative meeting platforms. These devices need interoperability solutions to connect with collaborative meeting services, ensuring the longevity of these high quality systems.
- Two leading interoperability solutions providers, Cisco and Pexip, provide for SIP/H.323 endpoints to work with Microsoft Teams. Pexip offers CVI and Cisco offers Video Interop for Microsoft Teams (VIMT).
- In recent years, the demand for CVI has changed due to a decline in the SIP/H.323 market, leading some vendors to exit the industry. Notably, BlueJeans decided to leave the market in 2023. Meanwhile, HP Poly has strategically transitioned its CVI services to Pexip, which has now become the only independent provider of CVI that enables H.323 endpoints to work effectively with both Microsoft Teams and Google Meet.
- Zoom has its own CVI offerings. Zoom's CVI enables any H.323 endpoints to connect with Zoom workplace services.

Geographic distribution

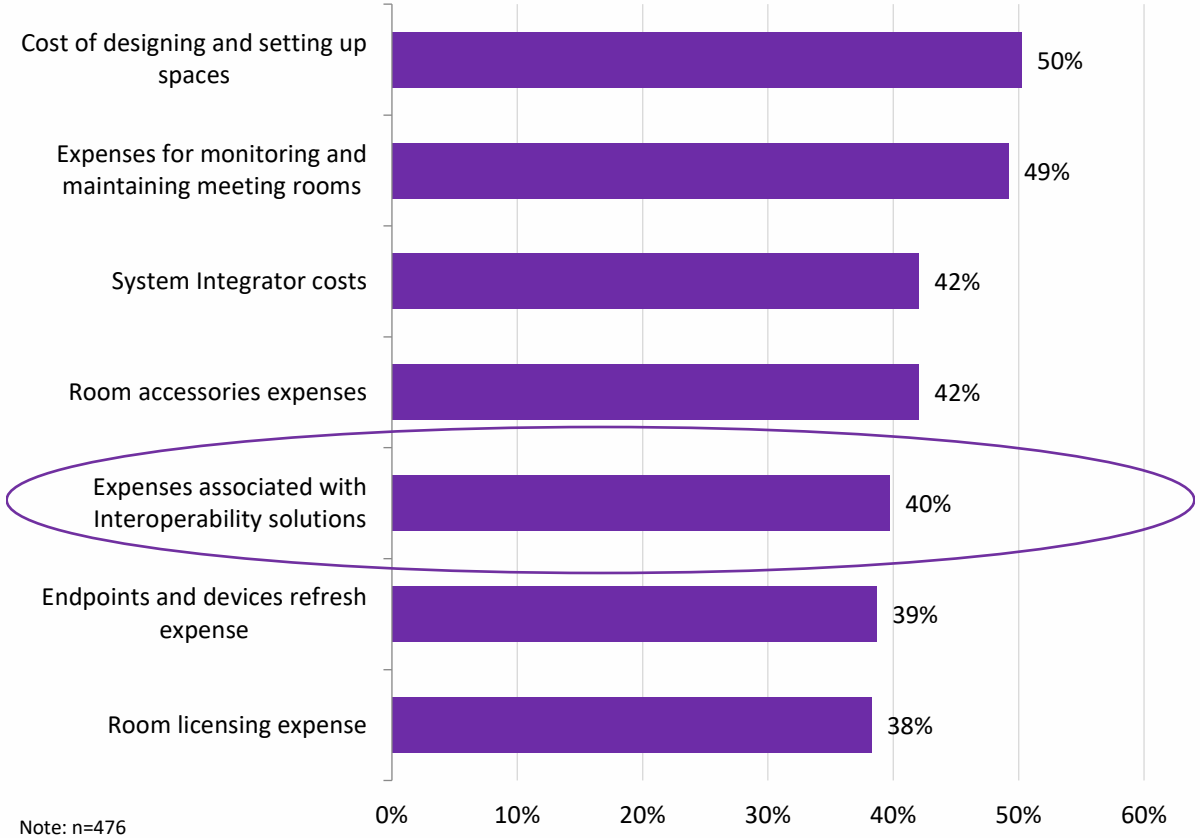


Source: Omdia

Organizations want to reduce costs associated with room deployment and interoperability

- Effective and functional meeting rooms demand significant capital expenditure (capex) and operational expenditure (opex). Based on Omdia's 2024 video conferencing devices survey, respondents from multiple countries identified room design and deployment as the top expense to reduce. Close behind are monitoring and management costs, with nearly half of the respondents expressing their intent to lower these expenses.
- Although room licensing is one of the most significant opex items, it is a necessary cost that cannot be eliminated. Consequently, only 38% of organizations desired to reduce this expense. This suggests that organizations prefer meeting rooms standardized on a single platform.
- Interoperability solution costs, including bespoke interoperability solutions, are considered significant costs, and 40% of the respondents want to reduce their overall interoperability expense.

Which meeting room expenses are you looking to lower within your organization?



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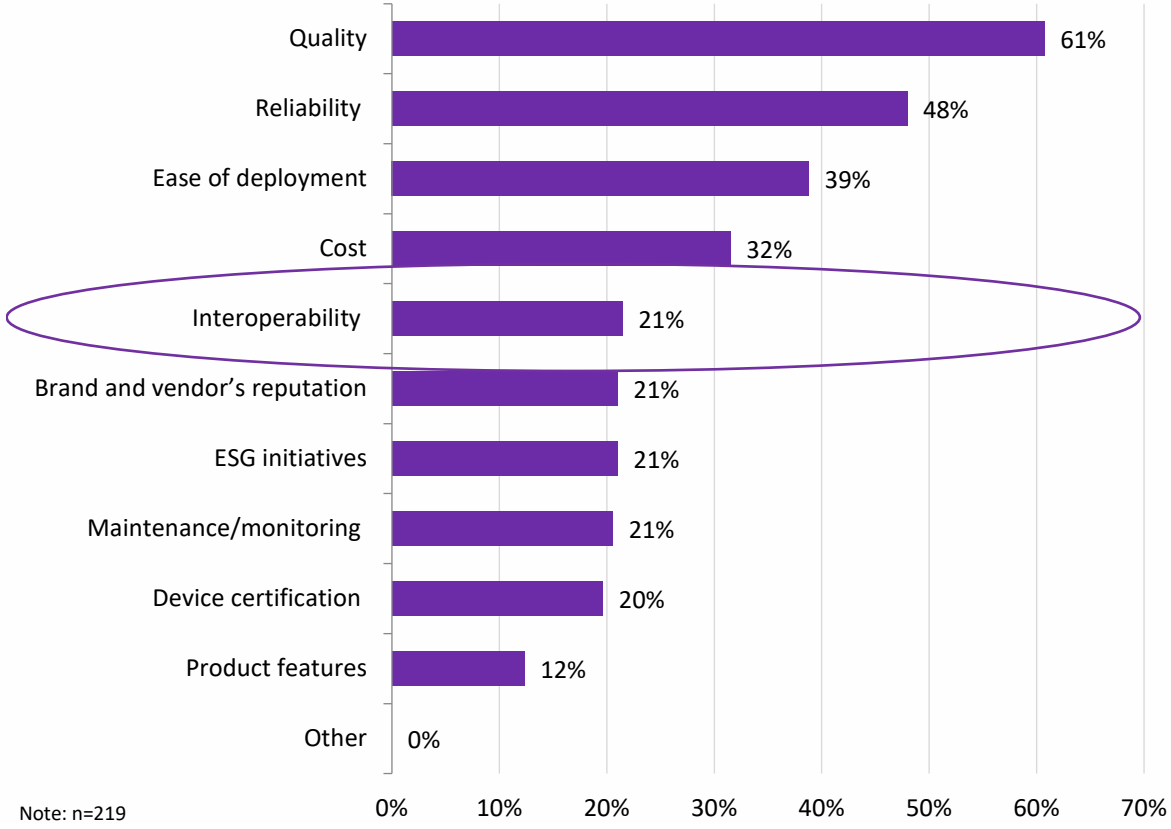
Source: Omdia

Interoperability is critical to buying considerations for 1 in 5 enterprises

- In 2025, companies are prioritizing product quality for effective evaluations. Our recent survey illustrates that a significant majority of enterprises—61%—view product quality as a key consideration. This focus presents an excellent opportunity for suppliers to reinforce their commitment to delivering high quality products, ensuring they meet their clients' evolving standards.
- Device interoperability also plays an important role in the decision-making process, as evidenced by the fact that 20% of enterprises prioritize vendors who provide interoperability capabilities. This consideration complements other key factors such as quality, reliability, ease of deployment, and cost, guiding organizations toward more effective and cohesive meeting room solutions.

Which are the most important considerations when buying meeting room equipment?



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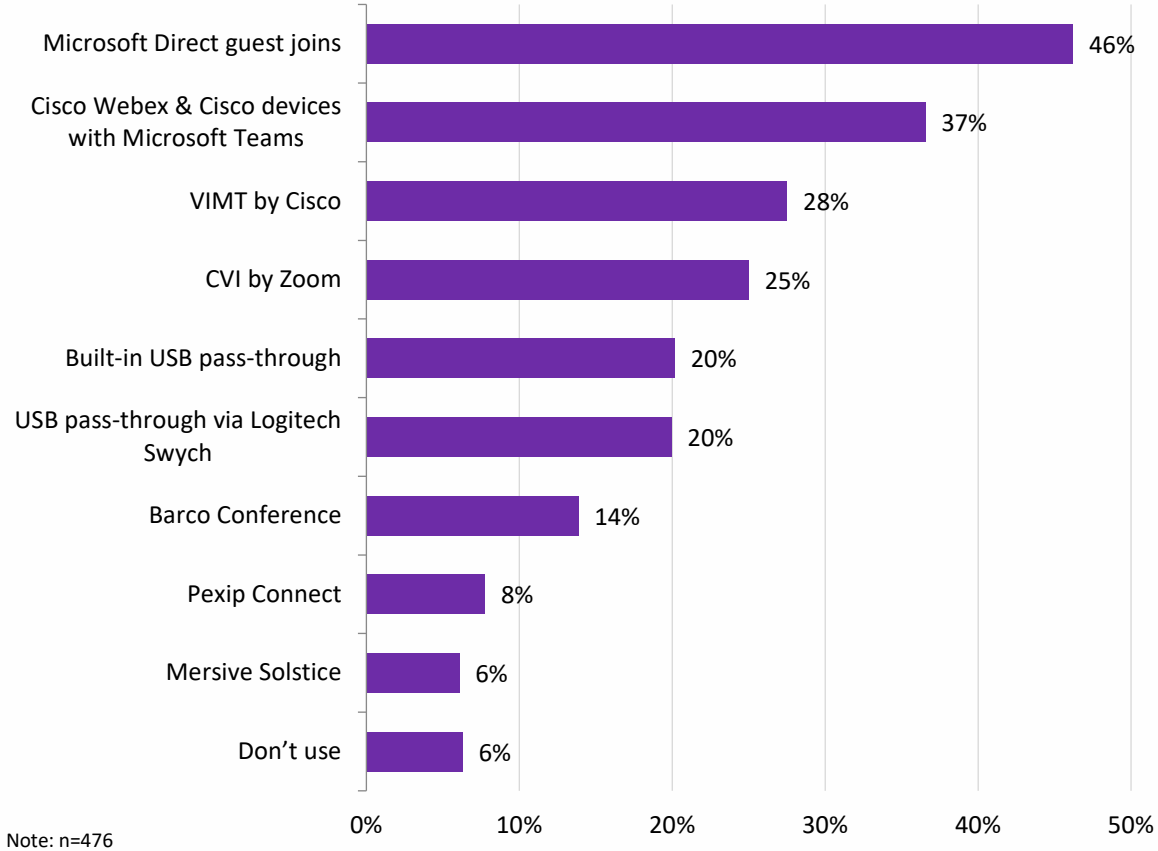
Source: Omdia

There are various options for enabling interoperability, but ease of use and experience differ

- 94% of enterprises offer interoperability capabilities in their meeting rooms through a service-led approach, a BYOM strategy, or a combination of both.
- Nearly 50% of enterprises use Microsoft Direct Guest Join (DGJ) for interoperability. However, the experience with Direct Guest Join (DGJ) is often suboptimal to the native experience provided by dedicated meeting room solutions.
- Some 37% of enterprises use Cisco devices in Microsoft Teams Room (MTR) mode, enabling seamless interoperability between MTR rooms and Webex meetings.
- As many as 62% of enterprises have adopted the BYOM approach in some of their rooms to remove the need for service-led interoperability solutions, allowing employees to run meetings from their laptops.
- Yet, the most often used interoperability solutions listed here solve the problem only partially and are expensive and difficult to use.

Which interoperability solutions do you use?



Note: n=476
Source: Omdia

Interoperability solutions to have on your radar

Direct Guest Join (DGJ)

- **DGJ** enables the users of Microsoft Teams or Zoom rooms to join meetings hosted on other services without switching applications or rebooting devices or requiring any third-party interoperability services. Using calendar integrations, users can join Webex or Zoom meetings from an MTR room or join a Microsoft Teams or Webex meeting from a Zoom room.
  - DGJ uses WebRTC to connect different platforms, such as Microsoft Teams, Zoom, and Cisco Webex.
  - Instead of being a full-featured experience, it is an embedded web experience that temporarily allows Teams Rooms users to join meetings on other platforms.
- If your organization has multiple Teams Rooms with Pro licenses deployed, you can configure SIP and H.323 dialing for one or all Teams Rooms.
- There is a difference between initiating a meeting and joining a meeting. Setting up a Zoom meeting, inviting the room, and then starting a meeting: how does it work, or does it work at all?
- **Limitations of DGJ:**
  - **Content sharing:** There is no provision to share content in the meeting via HDMI cable.
  - **Dual screen support:** Dual screen setups are not supported.
  - **Video quality:** Video quality is limited to 720p at 30 frames per second.
  - **Limited features:** Not all features are available; advanced features such as breakout rooms, reactions, and content annotations are unavailable.
  - **Compatibility:** DGJ provides interoperability with only a few collaborative meeting platforms.
  - **Variable user experience:** The user experience can vary significantly among different third-party platforms.
  - **Potential security risks:** Security measures might not be as stringent, and compliance with organizational policies could be less reliable.
  - **AI capabilities:** You miss out on advanced AI features that enhance productivity.
- Although DGJ offers flexibility in joining third-party meetings, using your primary platform ensures that you leverage the full spectrum of AI-enabled features and maintain a consistent, secure, and productive meeting environment.

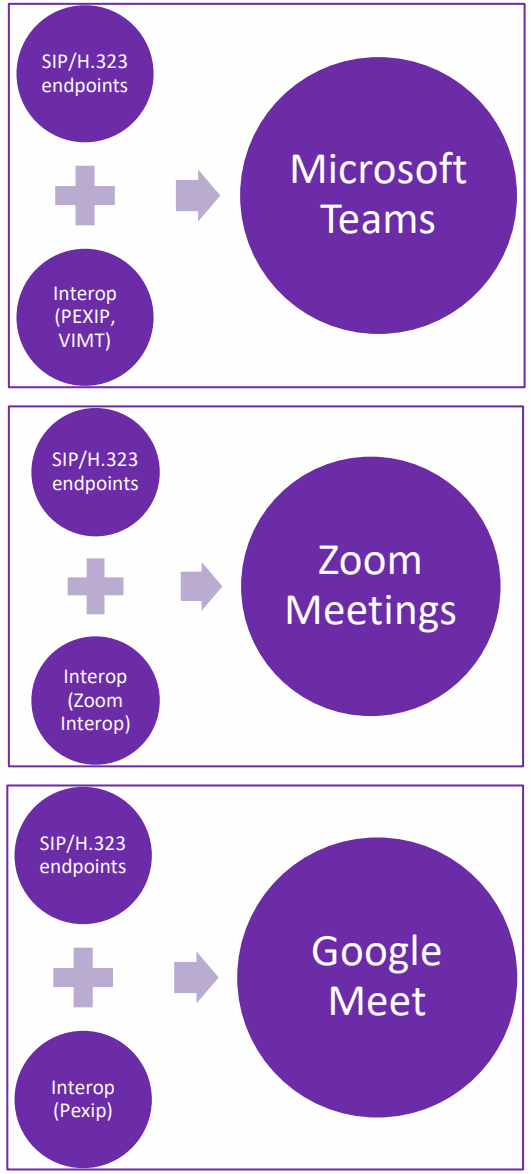
Bring your own meeting (BYOM)

- The **BYOM approach** is gaining traction, as it eliminates the need for complex interoperability solutions. BYOM allows users to bring their own devices (e.g., laptops, tablets, smartphones) and join meetings using their preferred video conferencing platform. This approach offers advantages:
  - **Flexibility and user choice:** With BYOM, employees can use the platform they are most comfortable with, whether that be Zoom, Teams, Google Meet, or another service. This eliminates the need for organizations to standardize on a single video conferencing solution, offering flexibility in how meetings are conducted.
  - **Cost efficiency:** BYOM can reduce an organization's need to purchase and maintain specialized video conferencing hardware, as employees can use their own devices. This also eliminates the complexity and costs of integrating third-party systems.
  - **Avoiding vendor lock-in:** Because employees can use any platform they choose, BYOM helps businesses avoid being locked into a vendor's ecosystem, thereby maintaining flexibility in their technology choices.
  - **Simplicity for end users:** Employees no longer need to worry about whether a meeting room system will be compatible with their chosen video conferencing platform. They can join meetings from any device or location using the software with which they are already familiar.

- **Limitations of BYOM rooms:**
  - Inconsistent wireless connectivity
  - Potential driver compatibility problems
  - Variable audio/video quality based on user devices
  - Latency in content sharing
  - Device compatibility variations
  - Multiple cables and adapters are often needed
  - Potential port limitations on user devices
  - Audio echo when multiple devices are connected
  - Time lost in connection setup
  - Multiple steps to start meetings
  - Troubleshooting delays
  - Learning curve for different connection methods of BYOM
  - Difficult to track usage analytics
  - Complex booking systems integration
  - Limited room control options
  - Inconsistent room status reporting

CVI: Standards-based SIP/H.323 endpoint interoperability

- **CVI** is a technology program that enables SIP and H.323 video systems to join cloud-based meetings. Microsoft developed it to provide interoperability services in a secure, scalable, and supportable manner that adheres to Microsoft's security and data privacy policies.
- One of the prominent providers of CVI is Pexip. The company offers a series of interoperability products under the Pexip Connect brand. Within this series is its certified CVI implementation, Pexip Infinity, along with a host of other capabilities that help create a simple user experience for H.323/SIP endpoint users—in addition to being easy to consume and enable across organizations for administrators. Pexip CVI could be used to offer interoperability between standards-based endpoints and Microsoft Teams or Google Meet.
- Cisco also offers its own interoperability solution, VIMT, which allows Cisco endpoints to join Microsoft Teams as native clients.
- Zoom is the third vendor that offers a subscription-based Zoom video interop solution to allow H.323 endpoints to join Zoom cloud meetings.

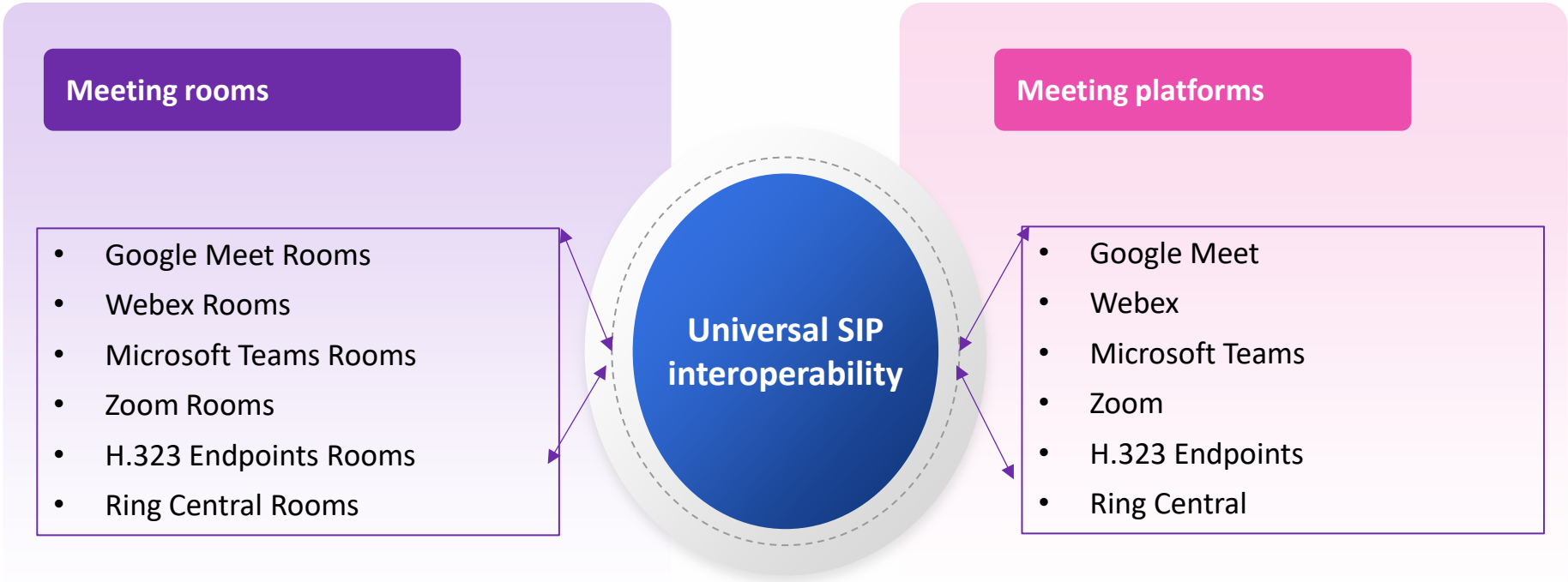


- **Limitations of CVI:**
  - Users need H.323 endpoints, either legacy or new devices from Cisco, Poly, Huawei, Yealink, Aver, or ZTE, and a subscription from Pexip, Cisco, or Zoom to use these devices with Microsoft Teams, Google Meet, or Zoom, depending on the configuration.
  - Most suitable for legacy meeting rooms with existing standards-based endpoints.

Source: Omdia

Universal (SIP) interoperability: A solution that could change the interoperability market landscape (1/2)

- Every room can seamlessly communicate with every other room; this is a bold vision of true interoperability.
- So far, we have seen glimpses of universal interoperability, but not a comprehensive solution in its entirety.



Source: Omdia

Universal (SIP) interoperability: A solution that could change the interoperability market landscape (2/2)

- Most of the rooms with certified meeting room kits are dedicated to Microsoft Teams, Zoom, Google Meet, or Cisco Webex, creating a need for a solution that allows a room enabled on one service to talk seamlessly to a room enabled on another service. Pexip has made the most progress in offering this type of interoperability solution. The company provides the following connectivity options in addition to CVI:
  - Interoperability solution for MTRs
  - Interoperability solution for Zoom Rooms
  - Interoperability solution for Google Meet Rooms
- One vendor working to address this challenge is Pexip. The solution works as a universal translator for these dedicated video meetings, allowing different video conferencing systems to talk to one another seamlessly with no technical interventions.

- **Benefits of Pexip universal interoperability:**
  - The solutions provide a unified user interface, allowing employees to schedule, join, and manage meetings across different platforms without worrying about technical compatibility.
  - With integrated solutions, the IT team can manage a single platform, reducing the complexities of maintaining diverse systems.
  - Reduced training and support needs: Employees need only to learn and support one platform, easing training efforts and streamlining support.
  - The solution allows for single-touch join functionality, the ability to share and connect using in-room features, and support for a two-display setup.
- **Limitations of Pexip universal interoperability:**
  - Enterprises need to license the solution from Pexip or via partners. It could be deployed on-prem or consumed via the cloud. Dialing is available on Microsoft Teams Rooms on Windows devices with a Microsoft Teams Rooms Pro license. This functionality uses a specific SIP-supporting plan from a CVI provider, which you can enable in your tenant.

A side-by-side comparison of hardware-based interoperability options for Microsoft Teams Rooms

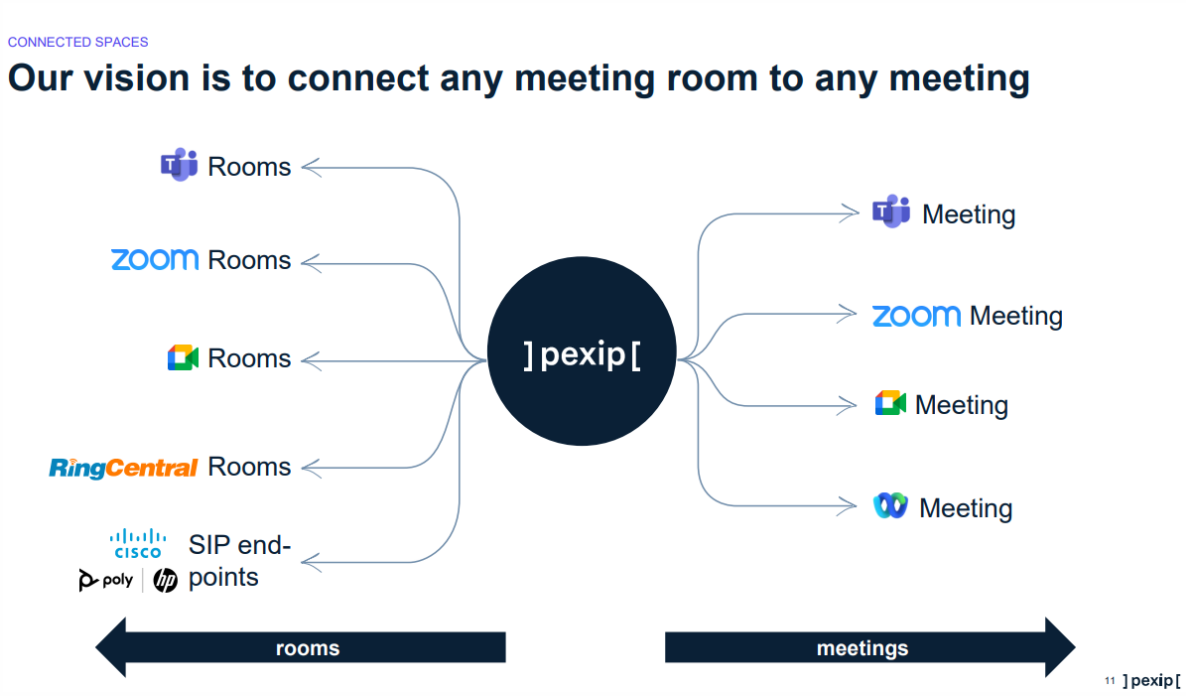
Type of interoperability	Direct Guest Join	BYOD (USB pass-through) Android-based Teams rooms interoperability	BYOD Windows-based Teams rooms interoperability	Pure BYOD rooms	Full SIP interoperability (any-to-any)
	Join a Zoom or Webex meeting directly from the MTR system.	E.g., to allow users to join a Zoom, Webex, or Google Meet meeting from MTR on Android using their laptop.	Allow users to join Zoom, Google Meet, Webex meetings from the Teams room on Windows.	Rooms where users connect laptops to the peripherals in the room such as camera, microphone, speaker and display to extend their screens for conferencing.	E.g., users can join meetings on another platform from any MTR (no laptop required).
Features and limitations	No dual screen support, no screen share functionality; limited features	Personal laptop limitations directly impact call performance and reliability; no dual screen support, no screen share	Personal laptop limitations directly impact call performance and reliability; no dual screen support, no screen share, no single click to join	No calendar integration. No single click to join; experience is compromised	Dual screen support, screen share support, full features
Investment required	Microsoft Teams Room premium or Basic license Teams room setup Provided by Microsoft, so no third-party license is required	Basic or premium Microsoft Teams Room license Investment in the Microsoft Teams Room on Android	Basic or premium Microsoft Teams Room license Investment in Microsoft Teams Room on Windows	No license required or Microsoft Teams shared device license Investment in room peripherals, wireless conferencing	Microsoft Teams Room premium licenses Investment in Microsoft Teams Room Pexip cloud license

Source: Omdia

Pexip stands tall in the interoperability market

Pexip's value proposition

- Pexip is recognized as a universal video device and meeting platform interoperability platform. Pexip has innovated rapidly to offer true interoperability for MTRs. Pexip has been a trusted interoperability partner for Google Meet, too, ensuring that participants can use their legacy meeting room systems to join Google Meet calls. Today, the vendor offers four key sets of products:
  - **CVI**
  - **Pexip Connect for Google Meet hardware:** The solution enables Google Meet hardware to join Microsoft Teams, Zoom, and Webex meetings seamlessly.
  - **Pexip Connect for Zoom Rooms:** The solution allows users to join Teams from Zoom Rooms.
  - **Pexip Connect for Microsoft Teams Rooms:** This solution allows users to join any meeting from MTRs.



Source: Pexip

Why Pexip?

- According to Omdia, Pexip excels at the following:
  - Pexip is at the forefront of enterprise collaboration with its universal interoperability and unmatched security infrastructure. It is a public company with a strong annual recurring revenue (ARR).
  - Pexip's cross-platform connectivity enables native integration across multiple vendors and devices, effectively bridging the gaps in modern collaborative environments.
  - At the core of Pexip's competitive advantage lies its flexible, scalable architecture that adapts to diverse enterprise needs. The patent-protected distributed deployment system supports public and private cloud implementations, requiring no dedicated hardware while maintaining enterprise-grade reliability. This architectural flexibility, combined with its proven global presence in 190+ countries, positions Pexip as a leader in supporting large-scale, multi-location deployments.
  - Pexip's strategic position is anchored in strong financial performance. According to Pexip, it has a 99% customer retention rate and serves more than 3,500 global enterprise customers, with a $115.5m ARR as of 1Q25. This performance demonstrates the effective execution of the company's overall strategy that addresses specific compliance requirements and specialized workflows, rather than competing in the general collaboration market. Pexip's financial stability suggests sustainable performance and potentially higher margins in the next two years, positioning it for continued investment in its differentiated security and integration capabilities.

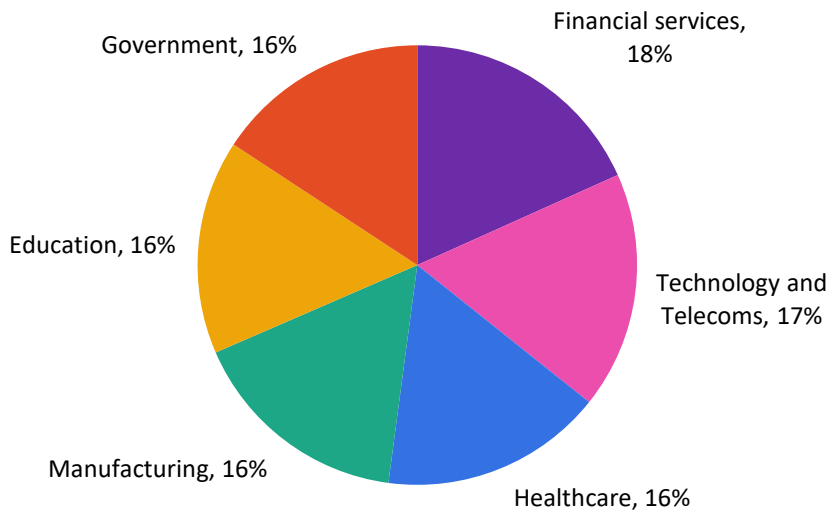
Appendix

Definitions

- **Video conferencing meeting room interoperability** is the capability that allows users to join and participate in meetings across various platforms, such as Microsoft Teams, Zoom, Cisco Webex, and Google Meet, using the same room setup without altering it or rebooting the device. Interoperability in a meeting room enhances productivity in hybrid work environments.
  - An ideal interoperable solution would connect any video conferencing device to work with any collaborative meeting service seamlessly.

Survey demographics by vertical and geography

What is your primary business sector?



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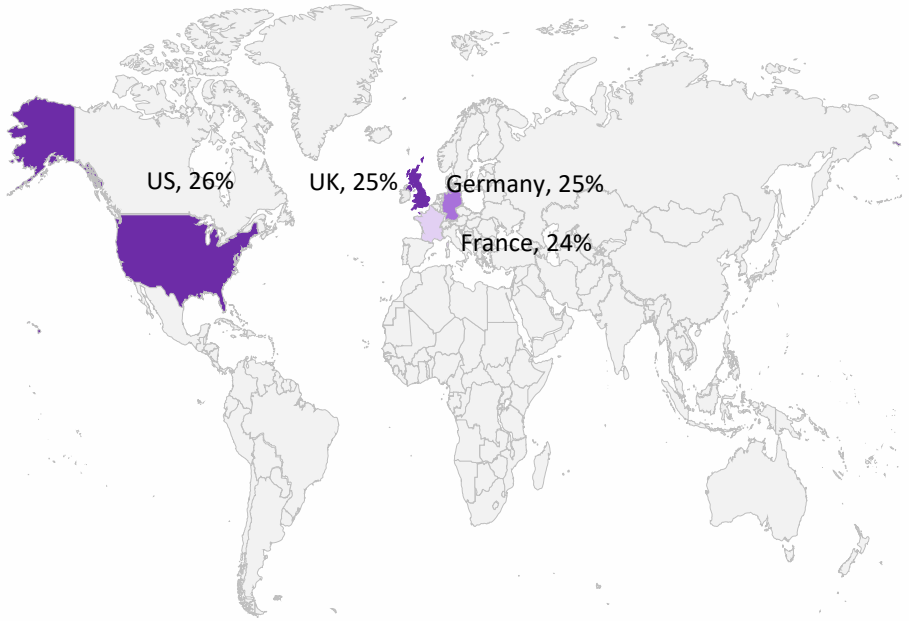
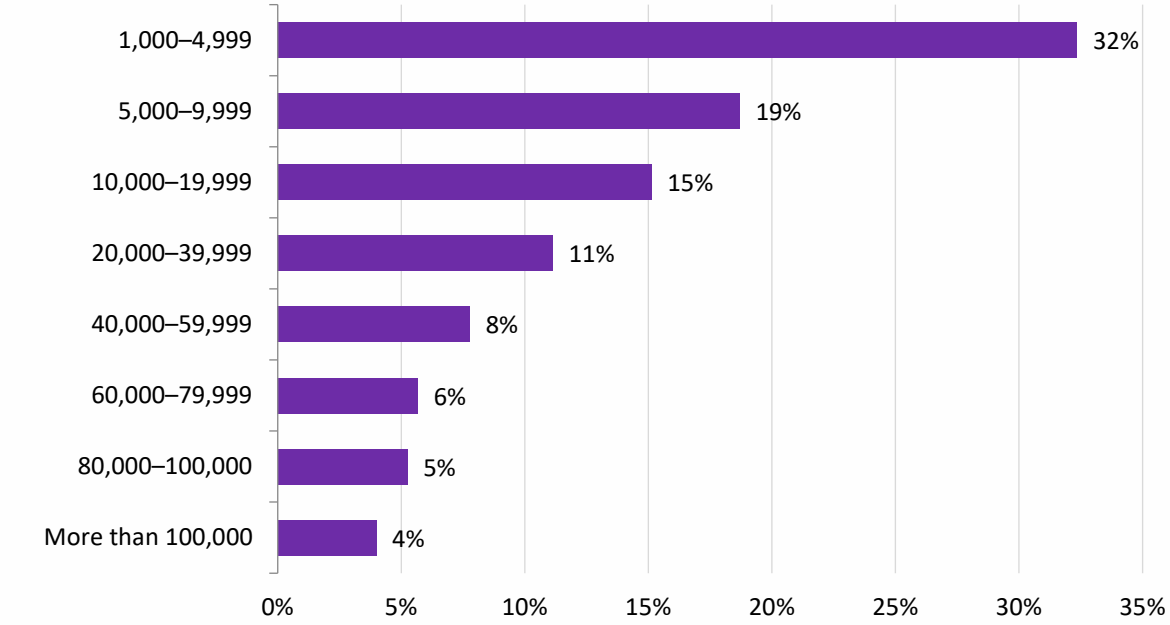


Source: Omdia

- The survey highlights the findings from four major Western countries—the US, the UK, Germany, and France—which were selected to represent developed markets fairly.
- The manufacturing and financial services sector emerged as one of the largest users of interoperability solutions.

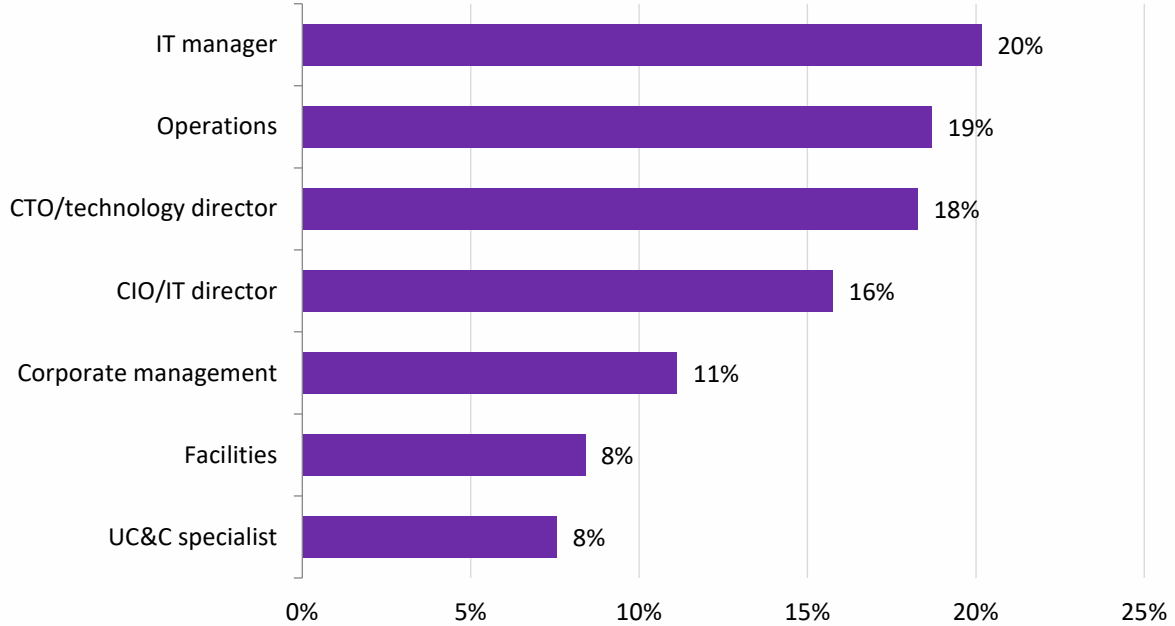
Survey demographics by organization size and job role

How many employees are in your organization globally?



Note: n=476
Source: Omdia

What is your primary job role?



Note: n=476
Source: Omdia

- This survey excluded enterprises with fewer than 1,000 employees. Of those surveyed, 76% have more than 100 meeting rooms.
- The buying centers are evolving quickly, with IT, operations, facilities, and corporate management playing an active role in shaping an organization's unified communications and collaboration strategy.

Appendix

Further reading

Enterprise Unified Communications and Voice Equipment Market Tracker – 4Q24 and CY24 Data and 2025–29 Forecast (March 2025)
"UC&C vendors present innovative, sleek, and simplified meeting room solutions at ISE 2025" (February 2025)
Enterprise Video Conferencing Devices Survey 2024 (January 2025)
"Video-equipping meeting rooms is crucial but costly for full-scale implementation" (January 2025)
2025 Trends to Watch: Unified Communications and Collaboration (December 2024)
UCaaS - Market Data and 2024-2028 Forecast - 1H24 (October 2024)
Enterprise Video Conferencing Equipment and Service Survey Omdia
"The MDEP Dilemma: Microsoft's bold move or a blow to vendor diversity" (July 2024)
Interoperability with Microsoft Teams becomes key to Cisco's strategy (November 2022)
Omdia Universe Collaborative Meeting Services 2022-23 (June 2022)

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Appendix

Omdia Consulting

We hope that this analysis will help you make informed and imaginative business decisions. If you have further requirements, Omdia's consulting team may be able to help you. For more information about Omdia's consulting capabilities, please contact us directly at consulting@omdia.com.

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