

Rethinking Telehealth for the New Reality

Join the live virtual event

Wednesday, September 9
from 11:00 - 1:30 ET



Hospitals and health systems scaled their telehealth services overnight in response to COVID-19. In fact, a recent HHS report found that 43% of all Medicare primary care visits were conducted through telehealth in April -- up from just 0.1% in February. While the course of the pandemic is unclear, virtual care has proven itself as a critical offering both today and in the future.

Join St. Jude's, Ontario Telemedicine Network, and McLeod Health to uncover the challenges they faced in response to the pandemic, how they overcame them, and how they are planning for the future. You'll also hear from telehealth expert Angie Stevens, CEO of Virtual Insights and former Executive Director of Telehealth at Kaiser Permanente, about what's next for virtual care and how you can prepare for the new reality.

Attendees will learn:

- How the pandemic changed telehealth forever
- How leading healthcare organizations are preparing for what's next
- Why virtual care is essential post-COVID, and how grants can fund your telehealth program

Speakers Include:

Angie Stevens

CEO,
Virtual Insights

Former Executive
Director, Telehealth,
Kaiser Permanente

Nina Antoniotti

Director of
Interoperability and
Patient
Engagement at St.
Jude Children's
Research Hospital

Scott Duggan

Manager,
Engineering and
Innovation at On-
tario Telemedicine
Network

Webb McCall

Senior Telehealth
Analyst at McLeod
Health

Schedule:

11:00-11:15	Opening Remarks	Karl Hantho President of the Americas Pexip
11:15-11:45	Keynote: Telehealth Lessons Learned from COVID-19 and What's Next Join the former Executive Director of Telehealth at Kaiser Permanente to learn how the pandemic has reshaped the future of telehealth and what that means for healthcare organizations.	Angie Stevens CEO, Virtual Insights Former Executive Director, Telehealth, Kaiser Permanente
11:45-12:05	Telehealth Talks: How Our Customers are Adapting In these 10-minute talks, leading healthcare system integrators will share how customers are adapting their telehealth strategies to meet changing needs after the pandemic.	Patrick Rainville Dir., Business Development Iron Bow Technologies Dan Klanderma Dir., UC & Collaboration Practice Iron Bow Technologies Dan Greil Dir., Business Development, North America Pinnaca
12:05-12:50	Customer Panel: The Next Normal Hear straight from end-users about how they responded to the overwhelming demand for virtual care when the pandemic hit, and how they are planning for the future.	Nina Antoniotti St. Jude Children's Research Hospital Scott Duggan Ontario Telemedicine Network Webb McCall McLeod Health Moderator: Angie Stevens Formerly Kaiser Permanente
12:50-1:00	How to Fund your Telehealth Program with Grants The CARES Act has made funding widely available for telehealth projects, and many organizations can fund 100% of their programs using grants. Learn what opportunities are available and how Pexip can help.	Andrew Henshaw AH Partners, on behalf of Pexip
1:00	Q&A	All

This event is hosted by Pexip, a video provider powering telehealth for some of the world's largest healthcare organizations, in conjunction with Pexip channel partners Iron Bow, and Pinnaca. To learn more about how Pexip can support your organization's telehealth initiatives, please visit pexip.com/healthcare.

