]pexip[

Quarterly Presentation Q4 2022

February 14, 2023

Important notice and disclaimer

These materials have been produced by Pexip Holding ASA (the "Company", and with subsidiaries the "Group"). The materials have been prepared for the exclusive use of persons attending an oral briefing and meeting to which these materials relate given by a representative of the Company and/or persons to whom these materials have been provided directly by an authorized representative of the Company (the "Recipients"). For purposes of this notice, "materials" means this presentation, its contents and appendices and any part thereof, any oral presentation and any question or answer session during or after or in relation to any of the foregoing.

The materials are for information purposes only, and do not constitute or form part of any offer, invitation or recommendation to purchase, sell or subscribe for any securities in any jurisdiction and neither the issue of the information nor anything contained herein shall form the basis of or be relied upon in connection with, or act as an inducement to enter into, any investment activity. The materials comprise a general summary of certain matters in connection with the Group, and do not purport to contain all of the information that any recipient may require to make an investment decision. Each recipient should seek its own independent advice in relation to any financial, legal, tax, accounting or other specialist advice.

No representation or warranty (expressed or implied) is made as to any information contained herein, and no liability whatsoever is accepted as to any errors, omissions or misstatements. Accordingly, the Company or any such person's officers or employees accepts any liability whatsoever arising directly or indirectly from the use of the materials.

The materials may contain certain forward-looking statements relating to the business, financial performance and results of the Company and/or the industry in which it operates. Forward-looking statements concern future circumstances and results and other statements that are not historical facts, sometimes identified by the words "believes", "expects", "predicts", "intends", "projects", "plans", "estimates", "aims", "foresees", "anticipates", "targets", and similar expressions. Any such forward-looking statements are solely opinions and forecasts which are subject to risks, uncertainties and other factors that may cause actual events to differ materially from any anticipated development. No liability for such statements, or any obligation to update any such statements or to conform such statements to actual results, is assumed.

These materials are not intended for distribution to, or use by, any person in any jurisdiction where such distribution or use would be contrary to local laws or regulations, and by accepting these materials, each recipient confirms that it is able to receive them without contravention of an unfulfilled registration requirements or other legal or regulatory restrictions in the jurisdiction in which such recipients resides or conducts business.

This presentation and related materials speaks only as of the date set out on the cover, and the views expressed are subject to change based on a number of factors. The Company does not undertake any obligation to amend, correct or update the materials or to provide any additional information about any matters described herein.

Powering video everywhere

The interoperable <u>video technology platform</u> that powers everything from ultra secure government meetings, to personalized banking, to efficient hands-free work

]pexip[

Q4 highlights and key areas of focus

Leaner organization

- Pexip exited Q4 with a team of 329 FTEs, down 40% from mid-Q2
- Additional NOK 189 million of annualized reductions in costs realized in Q4

Revenue and ARR development

- Q4 revenue of NOK 260.4 million, down 2.1% y-o-y
- Total ARR at USD 99.6 million

Sustainable cost base

- Updated cost base estimate for 2023 of NOK 850 million (100 million below previous estimate)
- Cost base going into Q1 underpin cash flow target at current revenues

Results and cash

- Adj. EBITDA of NOK 21.7 million excl. restructuring costs, up 119% y-o-y
- Cash flow of NOK -67 million, with a cash position of NOK 419 million

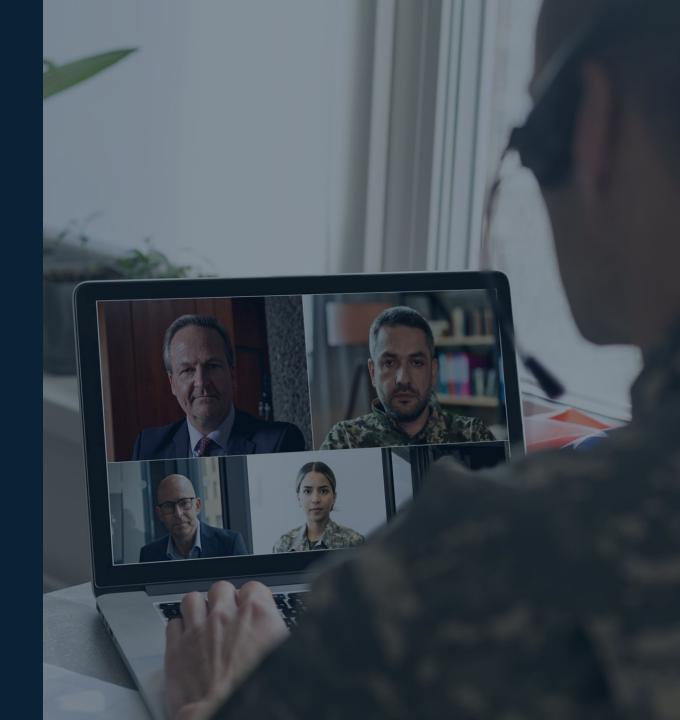
Positioned for growth

- Solid momentum within Secure Spaces with recurring revenues growing 8% in Q4 alone
- Continue to strengthen partnerships in Connected Spaces with estimated resulting positive medium-term ARR impact

2023 Financial targets

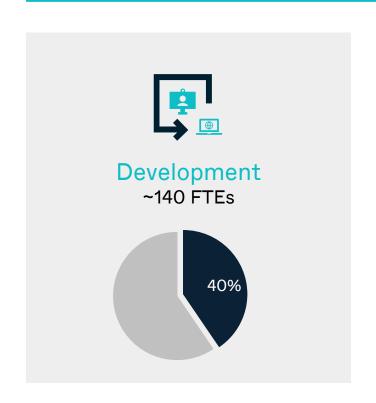
- 20%+ growth in ARR in Secure Spaces and Video Innovation
- Flat to positive development in total revenues
- NOK 100-150 million EBITDA
- NOK 40-60 million free cash flow excluding one-offs

Business update

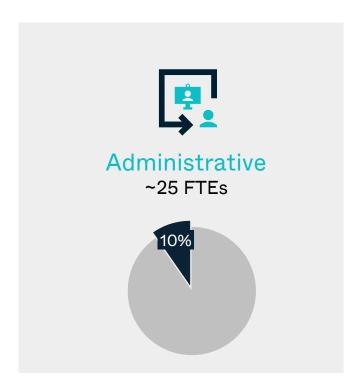


A leaner organisation

~330 dedicated employees





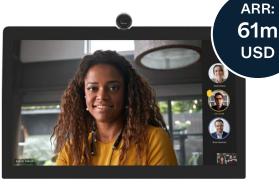


Focusing on two distinct strategies

Infrastructure & Interop

Mature

Connected Spaces





- Interoperability is highly relevant in today's UC market
- Market is increasingly consolidated with Pexip as the only independent provider



- High market share
- Highly profitable and cash generating

Secure & custom solutions









- A growing and increasingly diverse market for video solutions
- Self hosted and sovereign solutions increasingly in demand



- Pexip well positioned for growth with unique technology for self-hosted deployment, integration and interoperability
- Investment opportunities in technology and market development

Pexip's unique technology enables differentiated customer offerings

Patented transcoding architecture



- Unique interoperability & browser experience
- Al using cloud compute
- More environmentally sustainable

Run on any compute platform



- Total data privacy and control
- Full customization capabilities
- Unique position in self hosted and sovereign video services

Connected Spaces: Infrastructure & Interoperability

Secure Spaces: Secure & Private solutions

Video Innovation: Custom Solutions

Continue to enhance technology leadership on Connected Spaces



Best Microsoft Teams and Google Meet interop user experience

- Enables you to bring a Teams-like experience to every meeting room
- Seamless intuitive experience
- Familiar meeting features
- Allowing users to join all Teams, Google, Zoom and Webex meetings



Cost Savings

- · Reduce costs on expensive infrastructure
- Postpones investments into new video hardware when moving to a new platform



Sustainability & User adoption

- Maintaining existing hardware longer reduces e-waste and carbon footprint
- Users can continue to use existing video hardware to join their meeting of choice no training required

Security and privacy concerns driving demand for Pexip



Geopolitical Complexity



Cyber Vulnerability

- Many organizations are prohibited from using cloud solutions
- Business continuity and redundancy solutions are becoming top of mind
- Increased awareness in both public and private sector

Pexip Secure Collaboration

A modern self-hosted collaboration tool with chat, video and file-sharing.



Data sovereignty & control

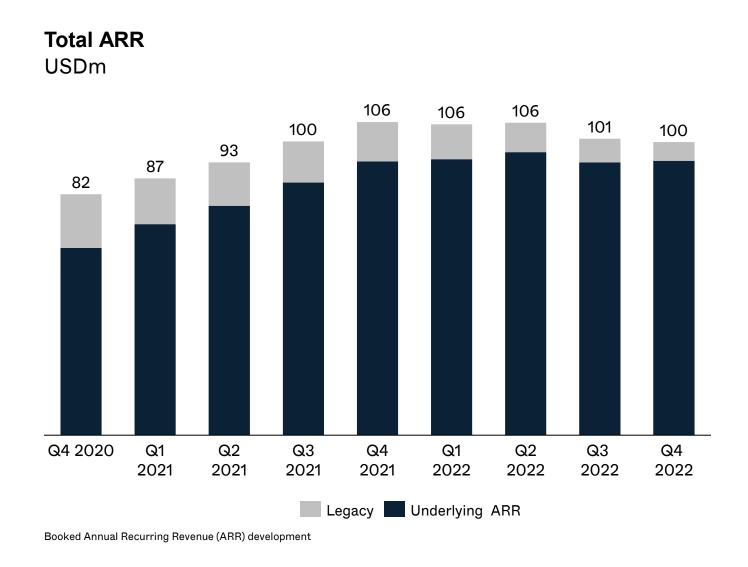


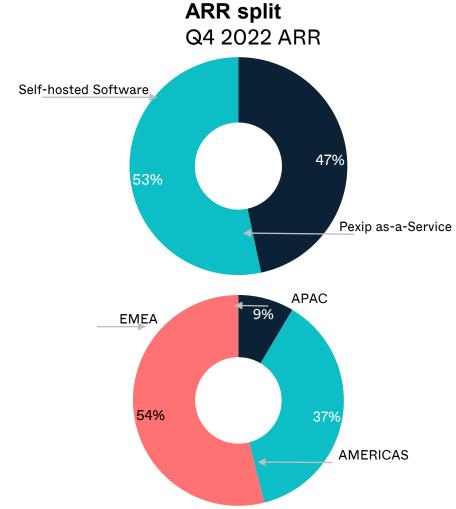
Modern and supported solution



Interoperability

Total ARR base at USD 100m in Q4 2022





Secure Spaces

ARR USDm



- Continued momentum for our Secure Collaboration products with recurring revenues in Secure Spaces growing 8% in Q4, and underlying y-o-y growth of 60%
- Increased awareness on cyber vulnerability and privacy gives Pexip an attractive position as a leading on-premise focused video collaboration provider
- Increasing use of private networks and 5G as well as defence and ultra-secure applications which brings a broad set of opportunities within the secure collaboration space and enables further growth
- Signed a 5-year agreement with a public justice organisation in Q4 with a TCV of USD 3.5 million

Video Innovation

ARR USDm



- Stable ARR in Video Innovation, with ARR of USD 21.1 million.
- Video innovation is still an immature market however with large potential across several use cases and clear signals of increased market traction in attractive niches
- The customer base is a mix of long-term, large customers and growth opportunities
- Pexip Engage, Pexip's scheduling solution built on the Skedify acquisition, delivered a strong quarter with 15% growth in the quarter, supported by the first direct \$100k+ win for the Engage product



Signed a 3-year agreement with the biggest independent mortgage consultancy service in the Netherlands, De Hypotheker

Connected Spaces

ARR USDm

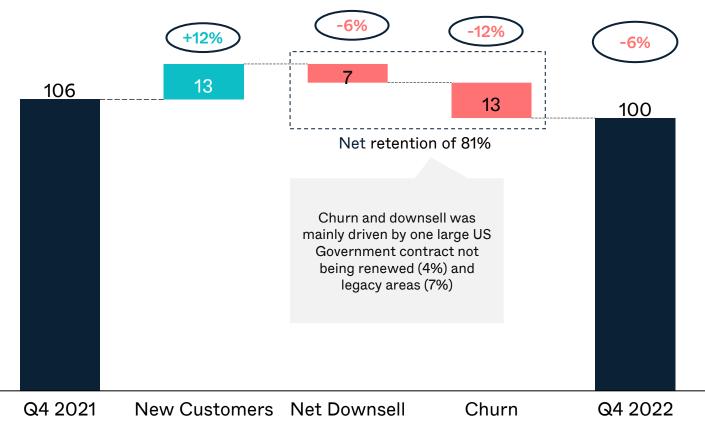


- Have innovated to regain technology leadership in Connected Spaces through 2022
- Continue to win major customers with our leading technology, in particular on Teams interoperability
 - Signed a top ten Fortune 500 company with Pexip Enterprise Room Connector for their existing video rooms
 - Signed a large Nordic bank for company-wide rollout of new video rooms and video infrastructure

Breakdown of ARR development

Development in ARR portfolio last twelve months

USD million

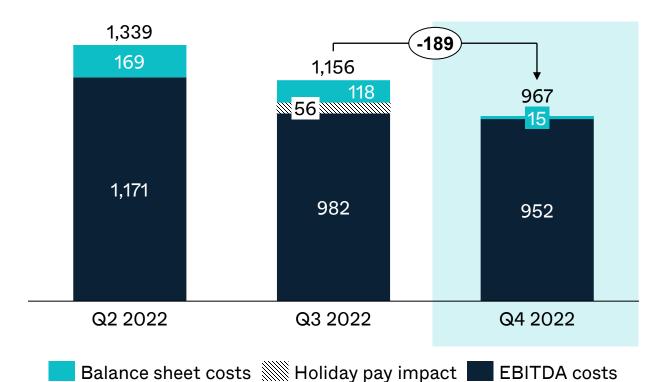


- Legacy continues to decline in line with expectation, driving both churn and downsell
- Have increased list prices from Jan 1, 2023 which will have a positive impact on net upsell through 2023
- The single large customer lost in Q3 continues to affect the development, and excluding this customer, churn is slightly up compared to the previous quarter (USD 8.6 million compared to USD 7.2 million out of Q3 2022)

Continued solid progress on cost reductions support 2023 financial targets

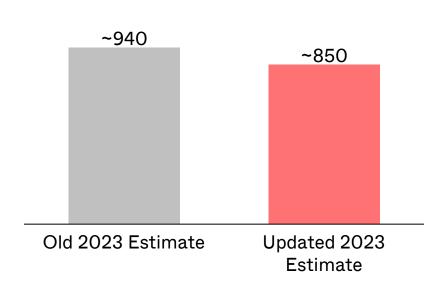
Operational cost base development

NOK million, annualized



Updated cost base estimates

NOK million, full year



Q4 2022 revenue and EBITDA development

- Revenues were NOK 260.4 million in Q4 2022, a 2.1% decrease y-o-y
- Continued positive EBITDA development, driven by realized effects of the cost reduction program and providing support on projected return to profitability
- Positive adj. EBITDA amounted to NOK 21.7 million excluding restructuring costs

Revenue NOK million



Adjusted EBITDA NOK million



1) EBITDA adjusted for restructuring costs 17] pe

2022 revenue and EBITDA development

- Full year revenues were NOK 867.1 million in 2022, a 7.6% increase y-o-y
- Adjusted EBITDA of negative NOK 184.0 million, representing a -21.2% EBITDA margin
- Including restructuring costs EBITDA amounted to negative NOK 245.3 million
- Targeting positive EBITDA of NOK 100-150 million for 2023



Q4 2022 and full year 2022 Financial results

Profit and Loss

NOK million	Q4 2022	Q4 2021	2022	2021
Revenue	260.4	265.9	867.1	805.5
Cost of goods sold	17.7	18.3	93.8	76.9
Gross Profit	242.7	247.6	773.2	728.6
Salary and personnel exp.	166.0	158.2	719.7	634.4
Other operating exp.	55.0	79.4	237.5	218.6
Adj. EBITDA¹	21.7	9.9	-184.0	-124.3
Restructuring costs	29.2	-	61.3	-
EBITDA	-7.5	9.9	-245.3	-124.3
D&A	44.3	20.5	115.1	73.7
Operating loss	-51.7	-10.6	-360.4	-198.0

Comments

- Slight decline in year-on-year Q4 revenue, driven by lower ARR and revenue from Self-hosted Software.
- COGS is mainly relating to sale of Pexip-as-a-Service and is stable year-on-year despite higher revenue.
 This is mainly due to underlying efficiency improvements, as well as some end-of-year one-off benefits.
- Improved adj. EBITDA of positive NOK 22 million from lower operating expenses, up from NOK 9.9 million in Q4 2021.
- Restructuring costs are one-off costs related to the cost restructuring program and resizing of the organization.

Summary and outlook



Summary & outlook

Profitability

- Q4 2022 adj. EBITDA of NOK 22 million
- Target EBITDA of NOK 100-150 million in 2023 with minimum NOK 40-60 million free cash flow¹

Growth and ARR outlook

- Macro environment impacts sales cycles and decision processes
- Continued good traction for Secure Spaces supporting target of +20% development across Video Innovation and Secure Spaces in 2023
- Q1 ARR expected USD 97-100 million
- For 2023 as a whole, we target a flat to positive development in total revenues
- Technology leadership continues to attract strategic partnership opportunities

Upcoming dates

Annual & Sustainability Reports 2022

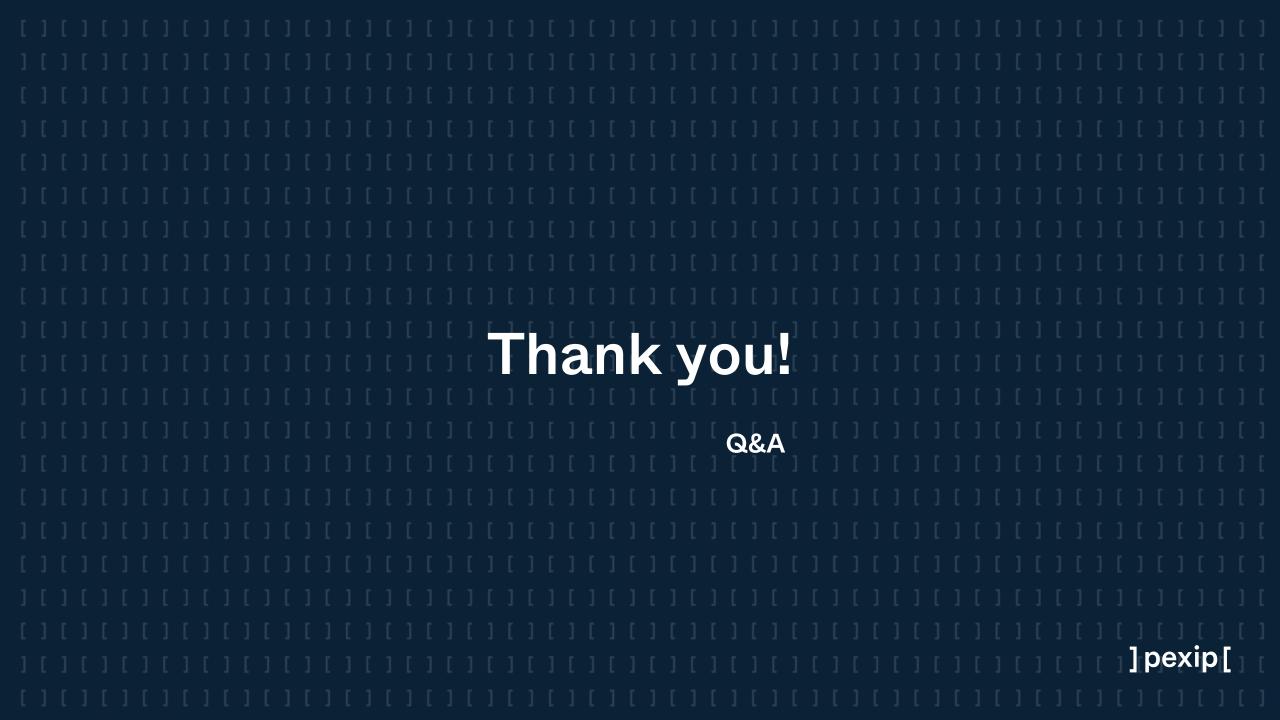
① March 29, 2023

Annual General Meeting

① April 20, 2023

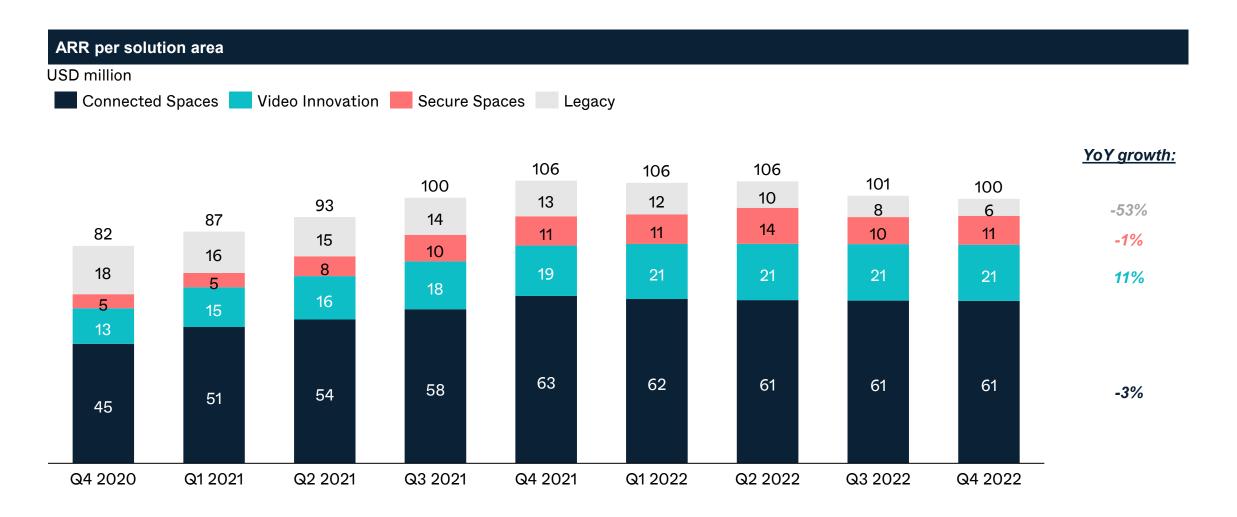
Q1 2023 Quarterly Presentation

May 4, 2023

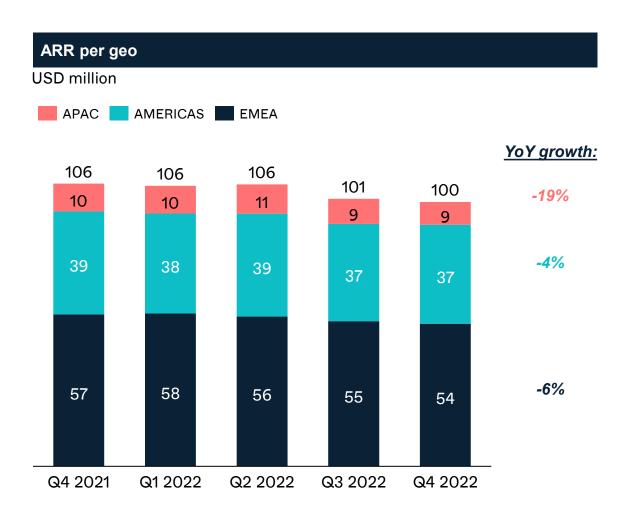


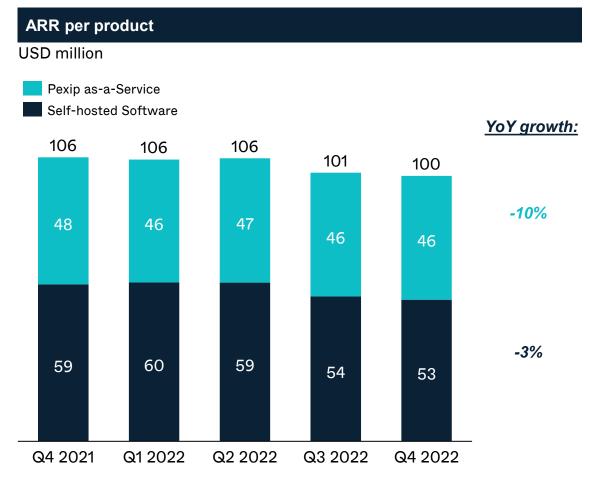
]pexip[Appendix

ARR development across solution areas



ARR development across geographies and products





```
] [ ] [ ] [ ] pexip[ ] [ ] [ ] [
```