

Synapsis Inc.

Introduction

This case study of Synapsis Inc. is based on a September 2020 survey of Pexip customers by TechValidate, a 3rd-party research service.



“Pexip enables our organization to maintain our high standards of privacy and security.”

“The Pexip service has allowed our organization to provide distance learning to rural schools in Illinois where we are making a big difference to hundreds of students that may not have the courses that they need. Pexip has become our “go to” and we look forward to a promising future with Pexip as our VC backbone. ”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Pexip:

- Faced the follow challenges prior to choosing Pexip:
 - High cost video platform or infrastructure
- The following were their top purchasing drivers for choosing Pexip:
 - User-friendly video platform
 - Improved interoperability
 - Reduction of our video conference spend
 - Replacement of existing video conference infrastructure

Use Case

The key features and functionalities of Pexip that the surveyed company uses:

- Uses the following Pexip Solutions:
 - Pexip Service
- Considered the following vendors before choosing Pexip:
 - Zoom
 - Poly

Results

The surveyed company achieved the following results with Pexip:

- Improved collaboration within the organization
- Improved workflow for joining and hosting video meetings
- Have seen the following benefits with Pexip:
 - Increased video utilization
 - Improved video meeting experience
 - Lower video platform cost
- Rating of Pexip features compared to the competition:
 - scalability: best in class
 - flexibility: significantly better
 - customization: not better
 - data control and privacy: better
 - interoperability: significantly better

Company Profile

Company:
Synapsis Inc.

Company Size:
Medium Enterprise

Industry:

- Education*

About Pexip

Pexip enables enterprises and organizations of any size to deploy and use video-based communication and collaboration. The Company's portfolio of products ranges from self-hosted software to cloud service video solutions. Pexip provides seamless collaboration between previously incompatible video and audio technologies such as professional video conferencing systems, Skype for Business, Microsoft Teams, Google Meet, and WebRTC.

Learn More:

[Pexip](#)