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Nutreco

Introduction

This case study of Nutreco is based on a June 2020 survey of Pexip customers by TechValidate, a 3rd-party research service.

> "Pexip enables our organization to maintain our high standards of privacy and security."
>
> "Pexip has improved our internal communication and collaboration"

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Pexip:

- Faced the follow challenges prior to choosing Pexip:
  - Poor quality video experience
  - Lack of interoperability between systems
  - Lack of control over our meeting data
- The following were their top purchasing drivers for choosing Pexip:
  - User-friendly video platform
  - Improved interoperability
  - Reduction of our video conference spend

Use Case

The key features and functionalities of Pexip that the surveyed company uses:

- Uses the following Pexip Solutions:
  - Pexip Service
- Considered the following vendors before choosing Pexip:
  - Skype for Business
    **Cisco

Results

The surveyed company achieved the following results with Pexip:

- Improved collaboration within the organization
- Improved workflow for joining and hosting video meetings
- improve the quality of our board meetings
- Have seen the following benefits with Pexip:
  - Increased video utilization
  - Transfer of face-to-face meetings to video
  - Improved video meeting experience
- Rating of Pexip features compared to the competition:
  - Scalability: Significantly better
  - Flexibility: Significantly better
  - Data control and privacy: Significantly better
  - Interoperability: Better

Company Profile

Company:
Nutreco

Company Size:
Large Enterprise

Industry:
Agriculture

About Pexip

Pexip enables enterprises and organizations of any size to deploy and use video-based communication and collaboration. The Company's portfolio of products ranges from self-hosted software to cloud service video solutions. Pexip provides seamless collaboration between previously incompatible video and audio technologies such as professional video conferencing systems, Skype for Business, Microsoft Teams, Google Meet, and WebRTC.

Learn More:

⤢ Pexip

Source: Thijn Moons, IT Director, Nutreco

Research by   TechValidate
by SurveyMonkey