

# Government of Northwest Territories – Canada

## Introduction

This case study of Government of Northwest Territories – Canada is based on a June 2020 survey of Pexip customers by TechValidate, a 3rd-party research service.



“Pexip enables our organization to maintain our high standards of privacy and security.”

“Pexip has improved operations and increased productivity”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Pexip:

- Faced the follow challenges prior to choosing Pexip:
  - Poor quality video experience
  - Lack of interoperability between systems
  - High cost video platform or infrastructure
- The following were their top purchasing drivers for choosing Pexip:
  - User-friendly video platform
  - Improved interoperability
  - Increased privacy and security

## Use Case

The key features and functionalities of Pexip that the surveyed company uses:

- Uses the following Pexip Solutions:
  - Pexip Service
  - Pexip for Microsoft Interoperability
  - Pexip endpoint activation and management
- Considered the following vendors before choosing Pexip:
  - Zoom
  - WebEx
  - Poly

## Results

The surveyed company achieved the following results with Pexip:

- Business continuity through office closures and travel restrictions
- Improved collaboration within the organization
- Improved workflow for joining and hosting video meetings
- Empower work from home abilities
- Improvements in data control and privacy
- Have seen the following benefits with Pexip:
  - Increased video utilization
  - Transfer of face-to-face meetings to video
  - Improved video meeting experience
  - Improved video platform management and control
- Rating of Pexip features compared to the competition:
  - Scalability: Significantly better
  - Flexibility: Better
  - Customization: Significantly better
  - Data control and privacy: Significantly better
  - Interoperability: Significantly better

### Company Profile

Company:  
**Government of Northwest Territories – Canada**

Company Size:  
**Large Enterprise**

Industry:  
**Federal Government**

### About Pexip

Pexip enables enterprises and organizations of any size to deploy and use video-based communication and collaboration. The Company’s portfolio of products ranges from self-hosted software to cloud service video solutions. Pexip provides seamless collaboration between previously incompatible video and audio technologies such as professional video conferencing systems, Skype for Business, Microsoft Teams, Google Meet, and WebRTC.

**Learn More:**

[Pexip](#)