

# Global 500 Retail Company

## Introduction

This case study of a Global 500 retail company is based on a September 2020 survey of Pexip customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Pexip enables our organization to maintain our high standards of privacy and security.”

“Pexip has allowed our workforce, (now mostly working from home), to connect to those who have made it back into the office. This makes the best of our investment in both Cisco TP kit, and Microsoft teams, allowing a seamless meeting experience that just wasn’t possible before we deployed Pexip.”

“We’re in different positions in the various countries we operate in in terms of how many people are back in the office. Those that are rave about Pexip.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Pexip:

- Faced the follow challenges prior to choosing Pexip:
  - Lack of interoperability between systems
  - Multiple tools and workflows being used by employees
- The following were their top purchasing drivers for choosing Pexip:
  - User-friendly video platform
  - Improved interoperability

## Use Case

The key features and functionalities of Pexip that the surveyed company uses:

- Uses the following Pexip Solutions:
  - Pexip Self-Hosted Infinity
  - Pexip for Microsoft Interoperability
- Considered the following vendors before choosing Pexip:
  - WebEx
  - Poly
  - BlueJeans

## Results

The surveyed company achieved the following results with Pexip:

- Business continuity through office closures and travel restrictions
- Improved collaboration within the organization
- Improved workflow for joining and hosting video meetings
- Have seen the following benefits with Pexip:
  - Improved video meeting experience
  - Improved video platform management and control
- Rating of Pexip features compared to the competition:
  - scalability: better
  - flexibility: better
  - customization: significantly better
  - data control and privacy: better
  - interoperability: best in class

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Global 500**

Industry:  
**Retail**

### About Pexip

Pexip enables enterprises and organizations of any size to deploy and use video-based communication and collaboration. The Company’s portfolio of products ranges from self-hosted software to cloud service video solutions. Pexip provides seamless collaboration between previously incompatible video and audio technologies such as professional video conferencing systems, Skype for Business, Microsoft Teams, Google Meet, and WebRTC.

Learn More:

[Pexip](#)