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Global 500 Pharmaceuticals Company

Introduction

This case study of a Global 500 pharmaceuticals company is based on a September 2020 survey of Pexip customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> **"** **"Pexip enables our organization to maintain our high standards of privacy and security."**

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Pexip:

- Faced the follow challenges prior to choosing Pexip:
  - Lack of interoperability between systems
- The following were their top purchasing drivers for choosing Pexip:
  - Improved interoperability
  - Replacement of existing video conference infrastructure

Use Case

The key features and functionalities of Pexip that the surveyed company uses:

- Uses the following Pexip Solutions:
  - Pexip Self-Hosted Infinity
  - Pexip for Microsoft Interoperability

Results

The surveyed company achieved the following results with Pexip:

- Improved collaboration within the organization
- Have seen the following benefits with Pexip:
  - Increased video utilization
  - Transfer of face-to-face meetings to video
  - Improved video meeting experience
- Rating of Pexip features compared to the competition:
  - scalability: best in class
  - flexibility: best in class
  - customization: significantly better
  - data control and privacy: significantly better
  - interoperability: best in class

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Global 500

Industry:
Pharmaceuticals

About Pexip

Pexip enables enterprises and organizations of any size to deploy and use video-based communication and collaboration. The Company's portfolio of products ranges from self-hosted software to cloud service video solutions. Pexip provides seamless collaboration between previously incompatible video and audio technologies such as professional video conferencing systems, Skype for Business, Microsoft Teams, Google Meet, and WebRTC.

Learn More:

⎘ Pexip