

### Digital Transformation Solutions (DTS)

case study



## DRIVING A COLLABORATIVE CHANGE IN ENTERPRISE COMMUNICATION ACROSS INDUSTRIES

### Integrating a secure video content management system into banking services

### The Challenge

A major UK-based multinational banking company was looking for a system with on-premise storage to securely record and share audio/video recordings of meetings on business communication platforms like BlueJeans and Microsoft Teams. They also required an integrated CMS, scalable storage, and end-to-end encryption to protect against unauthorized access, ensuring confidentiality, integrity, and availability of the recordings.



### Solution

HARMAN Media Suite, a cloud-based platform for managing and distributing audio and video content, was deployed to provide safe and secure access to the content for the organization's employees. Further, the platform was integrated with Microsoft Teams through Poly RealConnect, a video conferencing solution that enhances meeting experiences and offers a flexible option to users to connect from any device or location. Employees could securely access the meeting recordings and live-stream town halls, quarterlies, and general body meetings.

### Benefits

- Single point of access to content increased collaboration between departments and their productivity
- The operations team could easily access, edit, and share recordings of meetings

# Optimizing high-quality event streaming for employees across the country

### The Challenge

One of the world's biggest refiners, distributors, and retailers of crude oil and natural gas based in India wanted to install an on-premise recording and multicast streaming facility. The aim was to securely stream full HD quality videos to 2500+ company employees across the country. They also wanted a redundant setup for the data center that enhanced the server backup.



### Solution

HARMAN deployed the on-premise Media Suite solution to meet the client's requirements in creating, recording, and streaming full HD quality content along with a redundant setup for fallback access. With this deployment, over 2500 employees who were stationed in various regional offices across the country could access high-quality audio and video streaming content via android or iOS mobile applications.

### **Benefits**

- The on-premise facility allowed the company to have complete control and flexibility over the recording and streaming process
- Investing in an on-premise facility reduced operational and networking overhead costs in the long-term

# Streamlining conferences through effective streaming and recording

### The Challenge

The largest public sector general insurance company, operating under a government ministry, with 10M+ customers, wanted to completely revamp its outdated conferencing solution with a state-of-the-art recording and streaming system. They also wanted to deploy a multicast streaming service with a redundant server backup to reach a large employee base.

### Solution

An enterprise video management solution was set up to aid the company in managing, distributing, and publishing video content with user-specific access control. HARMAN Media Suite was then integrated into the video management system to enable multicast streaming to 2500+ employees of the company that could be accessed across multiple browsers and devices. To ensure high availability and reliability of the system, 'active-passive mode' deployment was also implemented.



### Benefits

- The client's existing multicast based infrastructure was leveraged to reduce TCOs
- A secondary server was deployed on standby as a fail-safe to ensure continuity in streaming services



### Talk to us

### About HARMAN Digital Transformation Solutions (DTS)

HARMAN's Digital Transformation Solutions (DTS) is a strategic business unit dedicated in blending the physical and digital to make technology more dynamic in order to serve the ever-changing human needs. Our team of over 7,000 employees, spread across 12 countries in 45+ locations, with their expertise across hardware, software, and industry domains are constantly delivering cutting edge technology solutions to over 200 clients globally. HARMAN DTS aims towards helping customers deliver a holistic experience to their customers – through the convergence of digital, cross channel user experience, cloud, mobility, insightful data, and internet-of-things backed by scalable underlying IT platforms. Healthcare, Communications, Industrial, Software, Retail and Hospitality being our key focus verticals, we have made significant investments into this space. Leveraging our global delivery approach, IPs, platforms and people, we deploy next generation technology platforms across industries, offer cost savings and deliver innovative solutions to help our clients on their digital journey. To know more, please visit https://services.harman.com

### About HARMAN

HARMAN (harman.com) designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 50 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In March 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics Co., Ltd.



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