

# ]pexip[

PEXIP FOR

# Business Continuity

Stay connected and maintain communication when all else fails



## Plan for unplanned downtime

Secure your business continuity with Pexip, a resilient video communication platform engineered to withstand network outages, cyber-attacks, and natural disasters. Pexip stands out by providing reliable communication even during downtimes experienced by other cloud-based collaboration tools. Offering both on-premises hosting and the unique capability to operate without an internet connection, Pexip ensures uninterrupted video communication, keeping your business connected in the most challenging circumstances.

### Secure deployment options



#### Communicate in crisis

Stay connected with your team, customers and stakeholders.

#### Limit productivity loss

Keep critical processes running and ensure you can function as normal.

#### Scale quickly

Ensure your operations meet stringent compliance regulations, including NIS2

# \$100,000

Is the cost of one hour of downtime, according to 98% of organizations

Source: Pingdom

## Pexip for Business Continuity provides:

- Completely self-hosted video meetings without the need for an Internet connection, operational even in air-gapped environments
- Highly scalable software that can greatly increase capacity in a crisis
- Clear and transparent architecture for better identification of zero threat
- Integration with existing workflows, eliminating the need to issue new meeting invitations if your primary solution fails

## Reduce costs in your business continuity management strategy

Pexip operates efficiently in idle mode using minimal licenses, with the ability to automatically scale up as required, thus cutting down on cloud expenses. Existing video endpoints can be registered to the solution, ready to activate as part of a comprehensive business continuity plan

### Key features

- ✓ Can be complementary to primary collaboration platform
- ✓ Transition to an alternative tool smoothly, using existing calendar invites
- ✓ Configurable to operate independently of internet access
- ✓ Single tenant solution provides complete control over data sovereignty

### Pexip for Business Continuity is ideal for

- ✓ Organizations that provide a service or product to society
- ✓ Companies that rely on a cloud-based solution for video collaboration
- ✓ Organizations that are vulnerable to a breach in their primary video solution
- ✓ EU organisations that need to comply to the NIS2 directive

## Independently verified

Pexip solutions are independently verified by third-party bodies, highlighting its commitment to security, reliability, and compliance with industry standards.



## About Pexip

Pexip, a global leader in video conferencing technology, empowers seamless communication across organizations regardless of technology platforms and security requirements. Pexip offers customizable and flexible solutions that integrate with existing technologies, enabling collaboration and productivity. Pexip is ISO/IEC 27001:2013 certified.

By adhering to stringent regulatory, compliance, and cybersecurity standards, Pexip meets the specific privacy and operational demands of government bodies.

Read more about Pexip for Business Continuity at [pexip.com/business-continuity](https://pexip.com/business-continuity)

